



The Gold Coaster

Volume 26 Issue 5

February 2013

Please Join Us!

Next General Meeting at ArtServe:

Tuesday, February 19
7 p.m.

Remaining 2012-2013 Meetings:

Feb. 19
March 19
April 16
May 21

February Demo: Workshop Artist Mark Mehaffey AWS, NWS



Nationally recognized artist Mark E. Mehaffey is a signature member of the National Watercolor Society, the American Watercolor Society; DF, Transparent Watercolor Society of America; Signature Life member-Master Status, Watercolor West and the Rocky Mountain Watermedia Society, and

Louisiana Watercolor Society Signature Life Member.

Mehaffey has won major awards in juried exhibitions across the country including the Beverly Green Memorial Purchase Award from the National Watercolor Society, the Silver Medal of Honor and the Arches Paper Co. Award from American Watercolor Society, the M. Grumbacher Gold Medal from Allied Artists of America, and the Skyledge Award from the Midwest Watercolor Society. Mehaffey's work has appeared in many publications; most recently in *The Best of Watercolor*, *Splash 5-The Glory of Color*, *Splash 10-Passionate Brush Strokes*, *Splash 11*, *Places in Watercolor* and as a featured artist in a step by step guide and showcase, *Creative Watercolor*, Rockport publisher.

Mehaffey's paintings are included in corporate, public and private collections including Blue Cross Blue Shield, The Arches Paper Co. USA and the permanent collections of transparent watercolors at the Neville Public Museum, Green Bay, Wisconsin and the Muskegon Museum of Art, Muskegon, Michigan. Mark is a popular juror, workshop instructor and lecturer around the country and is listed in "Who's Who Among Americas Teachers" and "Who's Who in America."

Register today for Mark Mehaffey's Workshop (February 18-22, 2013), a few seats are still available. Fees are \$375 for members, \$410 for non-members. Send reservation request and check made out to GCWS to Teresa Kirk, GCWS Workshop Chair, 16935 N.W. 20th St. Pembroke Pines, FL 33028.

Please join us at Art Serve on Tuesday, February 13, 2013 at 7:00 PM when Mark will demonstrate part of his process for creating a non-objective painting.



Find us online at www.goldcoastwatercolorsociety.com.

Like us on Facebook! 

From the President's Sketchbook by Marilyn Johansen, President



February the month for lovers, or lovers of painting water medium!
Yes, we all love our time painting together or painting alone. It is our time to get away from the world and into our own space, time to express what we think and feel. We become attached to something and it becomes the subject of a painting. We may not know why this subject of our painting has such attraction but it does. We take workshops to better express this subject matter, to learn to compose the subject like a well written poem. We love spending time learning to create!

Happy painting!

I Love Watercolor Show 2013



Prime Meridian by Georgia McGraw
Lilian Feldman Award Best Of Show,
I Love Watercolor Show 2012

Entry forms and payment must be postmarked by Tuesday, February 26, 2013. Take-in will be Tuesday, March 5, 2013 from noon - 2:00 p.m. Pick-up for Declined Work is Tuesday, March 5, 2013 from 4:00 - 5:30 p.m. Take Down/Pick-up Artwork on Friday, March 29, 2013 from 10 a.m. - noon. The I Love Watercolor Show 2013 Prospectus is available on our website. Enter today!

The I Love Watercolor Show 2013 will be on display from March 5 - March 28, 2013.

Please join us for the Awards and Opening Reception on Wednesday, March 13, 2013 from 3:00 – 5:00 p.m. Refreshments will be served. We hope to see you there!

GCWS is proud to present the I Love Watercolor Show 2013 at Broward Main Library Gallery 6 (100 South Andrew Avenue, 6th Floor, Fort Lauderdale, FL, 33301). This exhibit featuring work from GCWS artists will be Juried and Judged by Anne Abgott NWS, FWS.

Anne Abgott is the author of the Best Selling Book, *Daring Color* published by North Light Books and the video "Simply Daring Color" by Artist Palette Productions. Anne is also published in many major watercolor books and magazines. We're very excited to have her judge the show.

Remember to mark these important dates on your calendar!

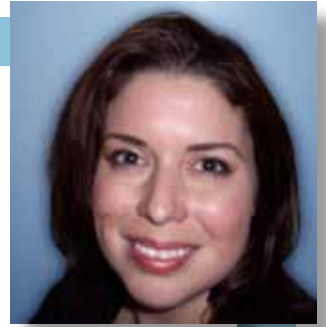


A New York Moment
by Anne Abgott

Find us online at www.goldcoastwatercolorssociety.com.

Like us on Facebook! 

Membership News by Frances Tyler



The 2012 Yearbook and Membership Roster is now available! Please pick up your copy at the next General Meeting.

Please invite your friends and family to join us at GCWS! We offer many wonderful demos, exhibits and workshops. Help us grow our membership!

Let us know if you're not receiving emails, if you've had a change in address, email or phone number or if you don't have a name tag for our General Meetings. We want to make sure all of this information is current. Also, if you haven't renewed your membership yet, a membership application is available below or on our website, www.goldcoastwatercolor.com. Please send your renewal application or personal information changes (postal or email addresses, telephone, etc.) to membership@goldcoastwatercolor.com or by mail to Frances Tyler, 1350 E. Sunrise Blvd., Suite 113, Fort Lauderdale, FL 33304.

Don't forget that points earned toward signature membership status will expire if you don't renew. Membership also entitles you to discounts with our GCWS Partners. Thank you for being a part of GCWS!

Membership Application

To renew your membership or join, please mail this form with your check.

Mail to:

GCWS Membership, Frances Tyler
1350 E. Sunrise Blvd., Suite 113
Fort Lauderdale, FL 33304

New Member Renewing Member

Dues (Please Check One):

\$35 Individual \$350.00 Lifetime Full Time Student Free

Add \$10.00 to Receive Newsletter Via Mail **Not** Email

Please Print Clearly.

Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Email Address: _____

Phone Number: _____

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Paint-Around Art Raffle

Raffle tickets are on sale at our January and February meetings for your chance to win one of these original watercolors created in our November Paint-Around by artists: Karen Braverman, Sandi Levy and Lionel Sanchez. All raffle proceeds benefit the GCWS Scholarship Fund.



GCWS Flea Market



Donations needed! Clean out your drawers and closets, bring your extra art supplies to the February and March General Meetings!

We're looking for brushes, paints, pencils, palettes, pastels, frames, mats, art books, art magazines, stencils, papers, collage materials and other art supplies for the Annual GCWS Flea Market.

The Flea Market will be held on March 19 and all proceeds benefit the GCWS Scholarship Fund. Thank you for your support!



GCWS Member News

As part of the GCWS Outreach program, Jane Collin visited Dillard High School on February 9th to demonstrate how to make water work for you with watercolors.



You are invited to attend the Artful Extravaganza at the South County Civic Center (16700 Jog Road, Delray Beach, FL) on February 2, from 11 a.m.- 3 p.m. GCWS Members Marcia Hirschy and Tammy Seymour are among the exhibiting artists.

Share your news! Please email photos and a description of your exhibits, receptions and awards to newsletter@goldcoastwatercolor. Just provide the text in a Word Document (.doc) or Text Edit (.txt), no formatting is needed. Please include a .jpg photo if available. All newsletter submissions are due by the 15th of the month for the next issue.

Exciting Changes from GCWS!

We are working to make your experience with Gold Coast Watercolor Society even better!

We've introduced a new look for the newsletter! Help us make it special every month by sharing your news. Email photos and a description of your exhibits, receptions and awards to newsletter@goldcoastwatercolor. Just provide the text in a Word Document (.doc) or Text Edit (.txt), no formatting is needed. Please include a .jpg photo if available. All newsletter submissions are due by the 15th of the month for the next issue.

GCWS is also adding some new payment options to make it easier for you to pay your membership dues, exhibit and show entry fees, purchase raffle tickets and more. We're now accepting credit card payments and soon will be adding PayPal to our website. If you prefer to pay by check or cash, that's still fine too! They're just options for your convenience and to help attract new members.

Look for our updated website, coming soon! We're changing the look and layout of the website to make it easier to use. We appreciate your patience and understanding as we make the updates to improve your experience.

We're also regularly adding content and updates to our Facebook page. "Like" us on Facebook to receive the latest updates on shows, discounts, member accolades and more!



Carol's Corner by Carol Thaw

"I found I could say things with color and shapes that I couldn't say any other way - things I had no words for." - Georgia O'Keeffe

Whether you are an abstract artist, love collage, paint realistic, use acrylics, pastels, pen and ink or just like to doodle come and express yourself! Life Study sessions meet at ArtServe on Wednesday mornings from 9:30 a.m. until 2 p.m. The models are all professional. The cost is only

\$12.00 a day. (What a bargain!)

The dates for session 17B year 2013 are: Feb. 6, Feb. 13, Feb. 27, March 6 and March 13.

To sign up for any of the upcoming sessions call Carol at (954) 389-0374 or send your check to Carol Thaw at 16601 Royal Poinciana Court, Weston, FL. 33326. These are a few photos from recent Life Study sessions with our models. Please join us!



Find us online at www.goldcoastwatercolorsociety.com.

Like us on Facebook! 

Cruise to Creativity 2013

by Teresa Kirk

Reserve your space TODAY for the 2013 Cruise to Creativity!
In 2013 we're offering our members a creative experience unlike anything you have ever experienced and will not want to miss. Start 2013 with instructors which will ignite a creative spark in a new direction.



Mark Mehaffey February 18-22, 2013

Participants will create paintings using the elements of shape, line, value and color to simplify subject and use a variety of color plans to create emotion and mood. Discussion of content, the importance of color schemes and line quality will also be discussed. Participants will also work intuitively with shape, color, line and especially texture to produce an abstraction with a personal focus and a representational work based on personal reference choices. A variety of 'slippery surfaces' will be explored. These paintings will be as fun and absorbing to view, as they are to paint.

www.mehaffeygallery.com

Lynn Ferris March 18-22, 2013

Light, Layers & Luminosity

Learn to bring your watercolors to the next level. This intensive workshop will focus on achieving luminosity and light. Using a "limited palette" of mainly transparent colors and a variety of subject matter, students will explore building layers of glazes, using negative space, creating drama with light and shadow, value, color mixing, and keeping their colors clear.

www.lynnferris.com



Workshop fees:

Fees are \$375 for members, \$410 for non-members. Send reservation request and check made out to GCWS to Teresa Kirk, GCWS Workshop Chair, 16935 NW 20th St. Pembroke Pines, FL 33028. Please sign-up today for one of these wonderful workshops, space is limited!

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Classified Advertising with GCWS

Members Only:

Send a \$5 check to GCWS, your ad (up to 18 words), your name, phone and address by the 15th of the month preceding the issue you wish to advertise in to: Ad Chair, Carol Rothman, 3833 Pine Lake Drive, Weston, FL 33332, (954)-384-1661.

Business Advertising:

GCWS offers a program for any commercial business to place an ad in our newsletter. No workshops may be advertised. Ads may offer paints, supplies and other art information. There's a discount for consecutive months, 10% for three months, 20% for six months, 30% for eight months.

Rates:

Quarter page \$60 per issue Half page \$90 per issue Full page \$150 per issue

Ads may be changed monthly and must be paid in full, prior to publication.

Send payment to: Marilyn Johansen, Gold Coast Watercolor Society

1900 S. Ocean Blvd., #9E, Lauderdale-by-the-Sea, FL 33062, johinfl@bellsouth.net.

Advertising is due to the Newsletter editor by the 15th of the month preceding the issue.

Gold Coast Watercolor Society Partners

There are many people and businesses that help make Gold Coast Watercolor Society a successful organization. When choosing and purchasing your art supplies, please remember which companies support us and let them know you support them. Here's a listing of the individuals and companies that have provided awards for our current and previous exhibits:

Airfloat Systems	www.airfloatsys.com
American Frame	www.americanframe.com
Canson Creative Catalyst	www.canson-us.com
Productions	www.ccpvideos.com
Creative Art Materials	www.danielsmith.com
Daniel Smith	www.creativeartmaterials.com
Dick Blick Art Materials	www.dickblick.com
HK Holbein	www.holbeinhk.com
Jack Richeson and Co	www.richesonart.com
Jerry's Artarama	www.jerrysartarama.com
Royal Brush	www.royalbrush.com
Sakura Products of America	www.sakuraofamerica.com
Salis International	www.docmartins.com
Strathmore Artist Papers	www.strathmoreartist.com

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Officers and Directors

President	Marilyn Johnasen	954-943-5492
1st Vice-President	Anabel Peicher	954-593-1793
2nd Vice-President	Bunny Sheffield	954-432-9413
Treasurer	Dot Olson	954-763-4462
Recording Secretary	Marcia Hirschy	954-941-8269
Corresponding Secretary	Jorge Leon	954-565-0567
Directors	Jim Cook	954-781-6372
	Jennifer Kellum	954-434-4550
	Dot Olson	954-763-4462

Standing Committees

Art Video Library	Trish Evangelista	954-786-9099
Awards	Salwa Zarou	954-792-5332
Demonstrations	Bunny Sheffield	954-432-9413
Exhibitions	Anabel Peicher	954-593-1793
Exhibitions Catering	Joyce Lihan	954-564-0426
General Manager	Lionel Sanchez	720-394-7547
Membership	Frances Tyler	904-742-0049
Membership Hostess	Patricia Van Kampen	954-677-8449
Newsletter	Frances Tyler	904-742-0049
Outreach/Scholarship	Tammy Seymour	954-527-0407
Photographer	Norma Sumner	954-475-8214
Publicity	Lois Perdue	954-423-4286
Receptions	Joyce Lihan	954-564-0426
Refreshment Coordinator	Bennie Edwards	954-735-0860
Social Network	Jorge Leon	954-565-0567
Website	Colleen Wilburt	561-541-3314
Weds. Paint-In/Out	Carol Thaw	954-389-0374
Workshops	Teresa Kirk	954-436-2858
Workshops Catering	Jennifer Kellum	954-434-4550



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