



# The Gold Coaster

Volume 26 Issue 4

January 2013

## Please Join Us!

### Next General Meeting at ArtServe:

Tuesday, January 15  
7 p.m.

### Remaining 2012-2013 Meetings:

Jan. 15  
Feb. 19  
March 19  
April 16  
May 21



## January Demo: Workshop Artist Dale Laitinen, NWS

Dale Laitinen has been painting for over forty years with thirty-five of those in watercolor. He is a Signature Member of the National Watercolor Society, and Watercolor West. He is a graduate of Modesto Junior College and San Jose State University with a B.A. in Art with a Painting Concentration. He is a past juror of many national and regional exhibitions including Watercolor West, Kentucky Watercolor Society, Utah Watercolor Society, Watercolor Society of Oregon, Red River Watermedia Show, Magnum Opus and many others.



A native of northern Minnesota, Dale has lived, moved, and traveled across the American West and this figures prominently in his work.

One of the signatures of a Laitinen painting is the long view with the natural forms of the topography being foremost. His works extend to the interaction between structures such as roads, dams, canals, powerhouses, and the natural landscape. In one of these paintings one might find a concrete dam that spans a river canyon, or a highway that cuts through desert sandstone, or a shadow of a bridge that crawls slowly across a red rock wall.

He has been featured in *The Artist's Magazine*, *Watercolor Magic*, *Watercolor Magazine*, and *Drawingboard Magazine*. He has also been featured in several books including *The Splash Series*, *Painting with the White of your Paper*, *The Transparent Watercolor Wheel* and more. An active workshop instructor, Dale has traveled widely in both the U.S. and Abroad.

Register today for Dale Laitinen's Workshop (January 14-18, 2013), a few seats are still available. Fees are \$375 for members, \$410 for non-members. Send reservation request and check made out to GCWS to Teresa Kirk, GCWS Workshop Chair, 16935 N.W. 20<sup>th</sup> St. Pembroke Pines, FL 33028.

Please join us at Art Serve on Tuesday, January 15, 2013 at 7:00 p.m. for Dale's demonstration.

Find us online at [www.goldcoastwatercolorssociety.com](http://www.goldcoastwatercolorssociety.com).

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## From the President's Sketchbook by Marilyn Johansen



We have a wonderful New Year ahead of us. Time just seems to fly! Here we are in 2013. Our Snowbirds are back in town and we are getting into the most hectic season in Ft. Lauderdale.

Intake for Florida Focus is **January 5** from 10 a.m. to noon at ArtServe.

Our reception for Florida Focus is **January 10** from 6-8 p.m. at ArtServe and will feature music and the art of Dillard Students as well as our own members and entries accepted by Judge Edwin Shuttleworth.

Our first Workshop of the season starts **January 14** with Dale Laitinen. Dale will also be our demo artist at the General Meeting on **January 15**.

Carol Thaw is still leading the Paint-In at ArtServe on Wednesdays. (For additional info see Carol's Corner in this newsletter.)

Mark your calendars for all the events you want to attend!

We have our workshops at the Kiwanis Club. The Kiwanis run a great program that all members of GCWS can be involved. They hand out backpacks of food each week to school students who may not have any food at home during the weekends. I know here in America kids do go hungry for various reasons. How can any member of GCWS help? During the week of January 14 - 18 stop by the Kiwanis Club between 9 a.m. and 4 p.m. and drop off food items. Please make a donation of nonperishable items such as: peanut butter, macaroni, bread, canned or packets of tuna, velveta cheese, cereal, powdered milk, etc. The Kiwanis Club is located at 2749 N.E. 14<sup>th</sup> Ave. in Wilton Manors.

Remember to buy items in sizes and containers that are not heavy. The children take these items home in backpacks. You will not only be helping the kids but the workshop will be in full swing from January 14 - 18.

Happy painting!

## Florida Focus Exhibit 2013

GCWS is proud to present the Florida Focus Exhibit 2013 at ArtServe, 1350 East Sunrise Boulevard, Fort Lauderdale, FL, 33304. This exhibit featuring work from GCWS artists will be Juried and Judged by Edwin Shuttleworth AWS, FWS.

Florida Focus 2012 will be on display from January 5 - February 2, 2013. Gallery hours are Monday-Friday from 9 a.m. - 8 p.m.

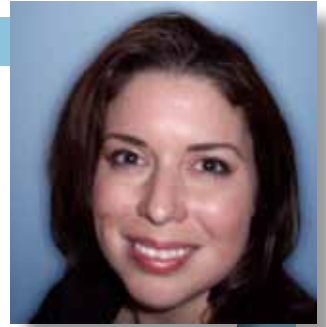
Please join us for the Opening Reception on Thursday, January 10, 2013 from 6:00 – 8:00 p.m. We'll also be showcasing the artwork of students from Dillard High School. Enjoy live music, wine and cheese as you browse the gallery.



*No Time Flat* by Georgia McGraw  
Lilian Feldman Award Best Of Show,  
Florida Focus Exhibit 2012

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## Membership News by Frances Tyler

I'd like to wish you and your family Happy Holidays and an Artistic New Year!

The 2012 Yearbook and Membership Roster is now available! Please pick up your copy at the next General Meeting.

Please invite your friends and family to join us at GCWS! We offer many wonderful demos, exhibits and workshops. Help us grow our membership!

If you haven't renewed your membership yet, a membership application is available below or on our website, [www.goldcoastwatercolorsociety.com](http://www.goldcoastwatercolorsociety.com). Please send your renewal application or personal information changes (postal or email addresses, telephone, etc.) to [membership@goldcoastwatercolor.com](mailto:membership@goldcoastwatercolor.com) or by mail to Frances Tyler, 1350 E. Sunrise Blvd., Suite 113, Fort Lauderdale, FL 33304.

Don't forget that points earned toward signature membership status will expire if you don't renew. Membership also entitles you to discounts with our GCWS Partners.

Thank you for a being part of GCWS!

## Membership Application

To renew your membership or join, please mail this form with your check.

Mail to:

GCWS Membership, Frances Tyler  
1350 E. Sunrise Blvd., Suite 113  
Fort Lauderdale, FL 33304

New Member                       Renewing Member

Dues (Please Check One):

\$35 Individual                       \$350.00 Lifetime                       Full Time Student Free

Add \$10.00 to Receive Newsletter Via Mail **Not** Email

Please Print Clearly.

Name: \_\_\_\_\_

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City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

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## GCWS Member News

Congratulations to our newest GCWS Signature Member Sandra Hynds! We look forward to seeing more of your beautiful work. Sandra received her Signature Member Award at the December General Meeting.



You are invited to visit 9Muses Gallery Exhibit: Pussies and Hustlers by GCWS Lifetime Member Blake Carlton. The exhibit runs from December 14 through January 13. It incorporates over 35 original watercolor paintings by Blake Carlton. The hours for 9Muses Gallery are Mon. - Sat. from 9:30 a.m - 5:00 p.m.

You are invited to attend the ArtHall Exhibit featuring GCWS Members Patricia Evangelista, Marcia Hirschy and Heidi Ludwig. The opening reception is January 16 from 5:30 - 7:30 pm with refreshments and live music. The Exhibit is on display from January 16 - February 17 at ArtHall (50 N.E. 1<sup>st</sup> Street, Pompano Beach, FL 33060).

Congratulations to Anabel Rub Peicher, GCWS 1<sup>st</sup> Vice-President, for her "Revelation Solo Exhibit" at Artspark in Hollywood, FL! A lovely exhibit where she has sold three pieces: Orient 1 (photo on right), Sailing and Abstract 201.

Please stop by and show your support. The exhibit is on display at ArtsPark (1 Young Circle, Hollywood, FL) through February 8, 2013, Monday-Saturday from noon - 6 p.m.



Congratulations! The following GCWS Members were accepted into the 2012 Florida Watercolor Society Online Show: Karen Braverman, Edie Bryan, Elaine Kahn, Terry Arroyo Mulrooney, Lois Perdue, Tammy Seymour, Bunny Sheffield and Rita Szopinski. Visit [www.floridawatercolorssociety.org](http://www.floridawatercolorssociety.org) to see their beautiful paintings and other works accepted into the show.



We are sad to share that Jane Konheim, GCWS Treasurer, has passed away. Jane was a wonderful artist, friend and GCWS Board Member. Her spirit and laughter will be greatly missed. We extend our deepest sympathy and condolences to her husband, family and friends.

Share your news! Please email photos and a description of your exhibits, receptions and awards to [newsletter@goldcoastwatercolor.com](mailto:newsletter@goldcoastwatercolor.com). Just provide the text in a Word Document (.doc) or Text Edit (.txt), no formatting is needed. Please include a .jpg photo if available. All newsletter submissions are due by the 15<sup>th</sup> of the month for the next issue.

## Ring in the New Year with exciting changes!

We are working to make your experience with Gold Coast Watercolor Society even better!

We've introduced a new look for the newsletter! Help us make it special every month by sharing your news. Email photos and a description of your exhibits, receptions and awards to [newsletter@goldcoastwatercolor](mailto:newsletter@goldcoastwatercolor). Just provide the text in a Word Document (.doc) or Text Edit (.txt), no formatting is needed. Please include a .jpg photo if available. All newsletter submissions are due by the 15<sup>th</sup> of the month for the next issue.

GCWS is also adding some new payment options to make it easier for you to pay your membership dues, exhibit and show entry fees, purchase raffle tickets and more. We're now accepting credit card payments and soon will be adding PayPal to our website. If you prefer to pay by check or cash, that's still fine too! They're just options for your convenience and to help attract new members.

Look for our updated website, coming soon! We're changing the look and layout of the website to make it easier to use. We appreciate your patience and understanding as we make the updates to improve your experience.

We're also regularly adding content and updates to our Facebook page. "Like" us on Facebook to receive the latest updates on shows, discounts, member accolades and more!



### Carol's Corner by Carol Thaw

Art goes in cycles just like clothing, hairstyles and decorating your home. Just as fashions, styles, movements and trends have come and gone, and then reemerged, both types of paintings have remained constant portraits and landscapes.

Whether you are an abstract artist, love collage, paint realistic, use acrylics, pastels, pen and ink or just like to doodle come and join us on Wednesday mornings from 9:30 a.m until 2 p.m. at Art Serve. The models are all professional. The cost is only \$12.00 a day. (What a bargain!)

The dates for session 17B year 2013 are: Jan. 9, Jan. 23, Feb. 6, Feb. 13, Feb. 27, March 6 and March 13.

To sign up for any of the upcoming sessions call Carol at (954) 389-0374 or send your check to Carol Thaw at 16601 Royal Poinciana Court, Weston, FL. 33326. These are a few photos from a recent Life Study session with our model, Tammy. Please join us!



Find us online at [www.goldcoastwatercolorsociety.com](http://www.goldcoastwatercolorsociety.com).

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# Cruise to Creativity 2013

## by Teresa Kirk

**Reserve your space TODAY for the 2013 Cruise to Creativity!**

In 2013 we're offering our members a creative experience unlike anything you have ever experienced and will not want to miss. Start 2013 with instructors which will ignite a creative spark in a new direction.

### **Dale Laitinen**

**January 14-18, 2013**

The Language of Landscape with Dale Laitinen is intended for artists of all levels who have some experience with drawing and painting and some acquaintance with watercolor. Great design leads to great paintings. In this workshop we will work with the underlying abstraction that leads to a powerful painting. Dale Laitinen will present lectures and demonstrations during this five-day class that will start you on the path to finding your own visual language.

[www.dalelaitinen.com](http://www.dalelaitinen.com)



### **Mark Mehaffey**

**February 18-22, 2013**

Participants will create paintings using the elements of shape, line, value and color to simplify subject and use a variety of color plans to create emotion and mood. Discussion of content, the importance of color schemes and line quality will also be discussed. Participants will also work intuitively with shape, color, line and especially texture to produce an abstraction with a personal focus and a representational work based on personal reference choices. A variety of 'slippery surfaces' will be explored. These paintings will be as fun and absorbing to view, as they are to paint.

[www.mehaffeygallery.com](http://www.mehaffeygallery.com)

### **Lynn Ferris**

**March 18-22, 2013**

Light, Layers & Luminosity

Learn to bring your watercolors to the next level. This intensive workshop will focus on achieving luminosity and light. Using a "limited palette" of mainly transparent colors and a variety of subject matter, students will explore building layers of glazes, using negative space, creating drama with light and shadow, value, color mixing, and keeping their colors clear.

[www.lynnferris.com](http://www.lynnferris.com)



### **Workshop fees:**

Fees are \$375 for members, \$410 for non-members. Send reservation request and check made out to GCWS to Teresa Kirk, GCWS Workshop Chair, 16935 NW 20th St. Pembroke Pines, FL 33028.

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## Classified Advertising with GCWS

### Members Only:

Send a \$5 check to GCWS, your ad (up to 18 words), your name, phone and address by the 15<sup>th</sup> of the month preceding the issue you wish to advertise in to: Ad Chair, Carol Rothman, 3833 Pine Lake Drive, Weston, FL 33332, (954)-384-1661.

### Business Advertising:

GCWS offers a program for any commercial business to place an ad in our newsletter. No workshops may be advertised. Ads may offer paints, supplies and other art information. There's a discount for consecutive months, 10% for three months, 20% for six months, 30% for eight months.

### Rates:

Quarter page \$60 per issue    Half page \$90 per issue    Full page \$150 per issue

Ads may be changed monthly and must be paid in full, prior to publication.

Send payment to: Marilyn Johansen, Gold Coast Watercolor Society

1900 S. Ocean Blvd., #9E, Lauderdale-by-the-Sea, FL 33062, johinfl@bellsouth.net.

**Advertising is due to the Newsletter editor by the 15<sup>th</sup> of the month preceding the issue.**

## Gold Coast Watercolor Society Partners

There are many people and businesses that help make Gold Coast Watercolor Society a successful organization. When choosing and purchasing your art supplies, please remember which companies support us and let them know you support them. Here's a listing of the individuals and companies that have provided awards for our current and previous exhibits:

Airfloat Systems	<a href="http://www.airfloatsys.com">www.airfloatsys.com</a>
American Frame	<a href="http://www.americanframe.com">www.americanframe.com</a>
Canson Creative Catalyst	<a href="http://www.canson-us.com">www.canson-us.com</a>
Productions	<a href="http://www.ccpvideos.com">www.ccpvideos.com</a>
Creative Art Materials	<a href="http://www.danielsmith.com">www.danielsmith.com</a>
Daniel Smith	<a href="http://www.creativeartmaterials.com">www.creativeartmaterials.com</a>
Dick Blick Art Materials	<a href="http://www.dickblick.com">www.dickblick.com</a>
HK Holbein	<a href="http://www.holbeinhk.com">www.holbeinhk.com</a>
Jack Richeson and Co	<a href="http://www.richesonart.com">www.richesonart.com</a>
Jerry's Artarama	<a href="http://www.jerrysartarama.com">www.jerrysartarama.com</a>
Royal Brush	<a href="http://www.royalbrush.com">www.royalbrush.com</a>
Sakura Products of America	<a href="http://www.sakuraofamerica.com">www.sakuraofamerica.com</a>
Salis International	<a href="http://www.docmartins.com">www.docmartins.com</a>
Strathmore Artist Papers	<a href="http://www.strathmoreartist.com">www.strathmoreartist.com</a>

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## Officers and Directors

President	Marilyn Johnasen	954-943-5492
1st Vice-President	Anabel Peicher	954-593-1793
2nd Vice-President	Bunny Sheffield	954-432-9413
Treasurer	TBD	
Recording Secretary	Marcia Hirschy	954-941-8269
Corresponding Secretary	Jorge Leon	954-565-0567
Directors	Jim Cook	954-781-6372
	Jennifer Kellum	954-434-4550
	Dot Olson	954-763-4462

## Standing Committees

Art Video Library	Trish Evengelista	954-786-9099
Awards	Salwa Zarou	954-792-5332
Demonstrations	Bunny Sheffield	954-432-9413
Exhibitions	Anabel Peicher	954-593-1793
Exhibitions Catering	Joyce Lihan	954-564-0426
General Manager	Lionel Sanchez	720-394-7547
Membership	Frances Tyler	904-742-0049
Membership Hostess	Patricia Van Kampen	954-677-8449
Newsletter	Frances Tyler	904-742-0049
Outreach/Scholarship	Tammy Seymour	954-527-0407
Photographer	Norma Sumner	954-475-8214
Publicity	Lois Perdue	954-423-4286
Receptions	Joyce Lihan	954-564-0426
Refreshment Coordinator	Bennie Edwards	954-735-0860
Social Network	Jorge Leon	954-565-0567
Website	Colleen Wilburt	561-541-3314
Weds. Paint-In/Out	Carol Thaw	954-389-0374
Workshops	Teresa Kirk	954-436-2858
Workshops Catering	Jennifer Kellum	954-434-4550



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