



Prospectus



Florida Focus Exhibit 2010

PLEASE PRINT!

Scissors icon and blank line for name

#1 Entry Tag "Florida Focus 2010"

Attach to back of entry right upper corner

Name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Value \$ \_\_\_\_\_ For Sale \_\_\_ No Sale \_\_\_

Scissors icon and blank line for name

#2 Entry Tag "Florida Focus 2010"

Attach to back of entry right upper corner

Name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Value \$ \_\_\_\_\_ For Sale \_\_\_ No Sale \_\_\_

Scissors icon and blank line for name

AWARDS

- Lilian Feldman
- "Best of Show" Award: \$500
- 1st Place Award: \$400
- 2nd Place Award: \$300
- 3rd Place Award: \$200

Honorable Mention and Judge's Recognition Awards will be merchandise awards.

Members Choice Award will be given at the reception.

ENTRY FORM

PLEASE PRINT

Make \$30 (\$25 for GCWS Members) entry check payable to "GCWS". Entry MUST be postmarked by January 5, 2010. Changes cannot be made after registration. Entry fee not refundable.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Title # 1 \_\_\_\_\_

Value \_\_\_\_\_ FS [ ] NFS [ ]

Title #2 \_\_\_\_\_

Value \_\_\_\_\_ FS [ ] NFS [ ]

I certify this work is original, not a copy of another artist's work, or copy of any photograph not taken by me, and has not been in any previous Gold Coast Watercolor Society Exhibition. Waiver of Liability: the undersigned hereby agrees to release and forever discharge the GCWS, Inc., its Directors, Members and Agents, and the management and staff of ArtServe from any responsibility for damage or loss of any kind on all works submitted for sale or exhibition. I am also aware that a 10% commission must be made to GCWS, on the sale of works from this Exhibit.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Check# \_\_\_\_\_

Mail check and this form to: Gold Coast Watercolor Society, Inc. c/o Trudy Kubler 1956 S. Ocean Lane, #43 Ft. Lauderdale FL 33316



Prospectus



JM Family Gallery at ArtServe

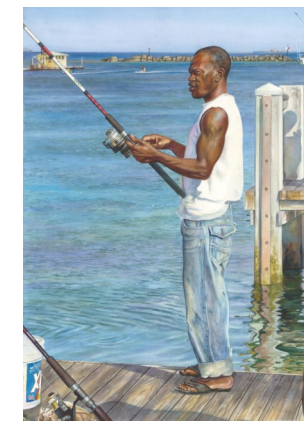
1350 Sunrise Blvd. Ft. Lauderdale, FL 33304

- Deadline: January 5, 2010
- Take In: January 9, 2010 10AM - 12NOON
- Reception: January 14, 2010 6PM - 8PM
- Take Down: January 30, 2010 10AM - 12NOON

Juried and Judged by Maggie Mc Clellan

A highly talented artist in realistic imagery and compositional design, Maggie has been creating custom art for many years and found her creative outlet for boredom was painting amazing landscapes and portraits. Whether you want to learn to paint a portrait or beautiful landscapes, Maggie is an artist you can trust, and is respected around the country for her work.

Lilian Feldman "Best of Show" Florida Focus Exhibit 2009



Hillsboro Inlet By Dwight Hoffman

ABOUT THE GOLD COAST WATERCOLOR SOCIETY

Gold Coast Watercolor Society was formed in 1976 with the purposes of fostering the advancement of the fine art of watercolor painting, informing and educating the general public through exhibitions, lectures, and water media painting demonstrations as to the best that is currently being done in the medium. We are a nonprofit organization and membership is open to all persons interested in the art of watercolor. We encourage you to join us. Membership forms can be downloaded from our website:

www.goldcoastwatercolorsociety.com



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## AWARDS and OPENING RECEPTION

Open To The Public

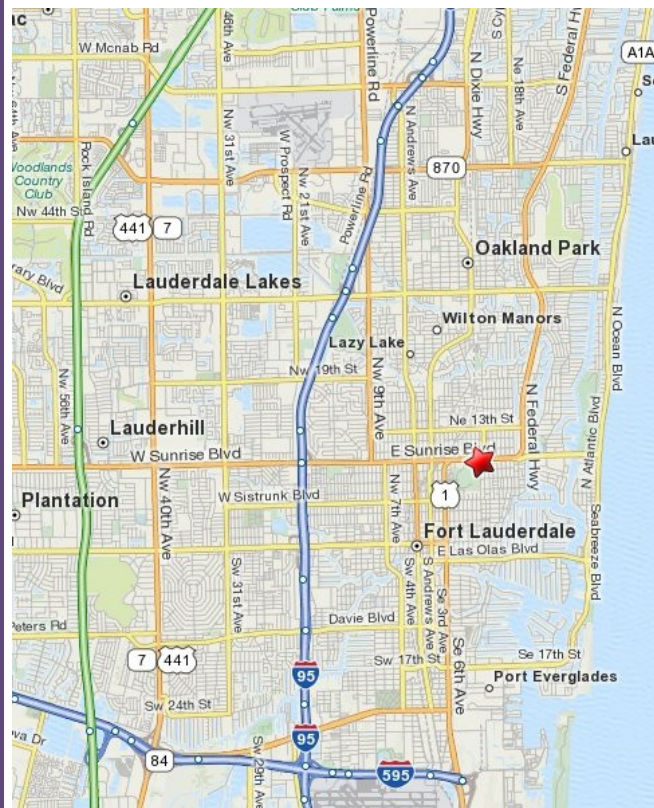
January 14, 2010

6PM to 8PM

JM Family Gallery at ArtServe

1350 E Sunrise Blvd.

Ft Lauderdale, FL 33304



## ELIGIBILITY AND ENTRY

All Florida artists and GCWS members may enter. Water media may include any combination of watercolor, tempera, gouache, opaque watercolor, acrylic, casein, ink, gesso, watercolor crayons, pencils and pens including metallic. One must exclude water-soluble oils as well as any other similar substance. Watercolor collage is accepted, but newspaper, magazine or non-watercolor material cutouts will not be accepted.

Works must be original; i.e., not done under class instruction, critiqued and changed, not a copy of another artist's work, nor a copy of any photograph not taken by the artist. Work must have been completed within the last three years. Any submitted work must not have been displayed previously in a GCWS Exhibition.

### TAKE IN

**HAND DELIVERY ONLY:** Volunteers will be available to receive your paintings on Jan. 9, 2010 from 10AM to 12NOON.

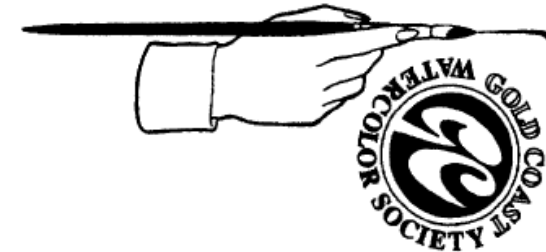
**PICK UP UNACCEPTED WORK:** from 3PM to 4PM on Jan. 9, 2010. To verify acceptance, artist may return after 3PM or call the phone numbers provided at the time of delivery.

### TAKE DOWN

All works must be picked up from 10AM to 12NOON on Jan. 30, 2010.



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Gold Coast Watercolor Society  
1350 E Sunrise Blvd.  
Ft. Lauderdale, FL 33304

Florida Focus  
Exhibit 2010

## RULES

This is a juried watercolor exhibition on paper, designed to enhance the creativity of the entering artists.

## ENTRY AND FEES

Artists may enter up to two paintings. The non-refundable fee (\$30 for non-GCWS members; \$25 for GCWS members) must accompany the entry form and postmarked January 5, 2010. No changes may be made after entry is received.

## SIZE AND FRAMING

All types of frames & mats are acceptable except those that are ornate or heavy. Sawtooth hangers are not permitted. **WORK MUST BE UNDER PLEXIGLASS.** Maximum size is **LESS THAN 41"** in any direction. Please cross-brace large pieces.

## LIABILITY

Every care will be taken in the handling of works submitted. However, neither the Gold Coast Watercolor Society, ArtServe, nor any members thereof shall be held liable for any loss or damage. **Artists must sign the waiver on their entry form.**