



The Gold Coaster

Volume 24 Issue 1

October 2010

Dianne Nance

Please Join Us for:

- Our next Board Meeting is Wednesday, October 13, 3:00PM at ArtServe
- Our next monthly meeting is Tuesday, October 19, at 7:00PM in the Auditorium at ArtServe

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Welcome back Gold Coasters to our 2010 – 2011 season! We have lots of great things planned for this year. Back by popular demand, our first meeting will feature Dianne Nance, FWS, NWS.



Dianne will provide us with a review of the paintings from the 2010 Florida Watercolor Society exhibit. In the past, she has regularly provided a slide critique at the annual convention of the Florida Watercolor Society. If you wonder what it takes to have your painting selected for an exhibit, now is your chance. Mark your calendar, as you will not want to miss this informative meeting.



Dianne has taught at FAU and Broward College. Currently, she teaches privately in her studio. There's a waitlist. You can see more about Dianne at her website www.diannenance.com.



Gold Coast Watercolor Society is going GREEN

As a reminder, members who want to receive the Gold Coaster by US mail will be contributing an extra \$10 to offset rapidly rising postage, printing and paper costs. Get your email accounts now (many free accounts are available), then send an update to Membership Chair Linda at membership with your email address.

From the President's Sketchbook by Jim Cook

Hi, and welcome to the beginning of a new season. This is our first newsletter issue of the year, as we continue our efforts to go GREEN to reduce our expenses. Thanks to all those who are now receiving their Gold Coaster by email, which along with the prospectus are both available on our website for easy viewing and / or printing.



I hope you had a great, productive summer and are ready to enjoy all that our society has to offer. As you will read in this newsletter, we had an active summer. Thanks to Marilyn Johansen, we had a wonderful Exhibit at the Nova Southeastern Library, including three excellent demonstrations by Henriette Arnold, Teresa Kirk and Joyce Lihan.

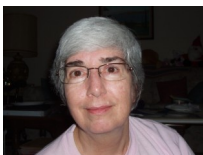
Please note that there have been some changes to our board and committees this next year. Take a moment to become familiar with all our volunteers and to thank them for the work that they do to make this organization an active part of our community. Offer your ideas and volunteer. Your efforts are what make The Gold Coast Watercolor Society such a great group.

Speaking of being heard, we hope that you'll want to take advantage of our new email communications. Throughout this, and future Gold Coasters, there are links that you can click on to offer your requests, thoughts, suggestions, ask questions, and volunteer with our various committees. Start by saying hello to me at president.

Let's make this year rock.

This is YOUR Newsletter by Pat Martin

Contributions to the Gold Coaster are always welcome. If you want to submit an article, please send it to newsletter. All topics relevant to watercolor are welcome: member news, awards, news of other watercolor clubs (except workshops), product reviews, art tips and techniques, and photos of artists and their works. All articles must be submitted by the 15th of the month to be included in the following month's newsletter.



Our Website

Angie Riserbato is our website administrator. Angie will be happy to list your website link on our GCWS site. You can email her at webmaster with your name, website link and phone number. You can also send her any comments, complaints, tips or suggestions about the web site and she will do her best to respond.

Membership News and Application by Linda Tornabene

MEMBERSHIP: \$35 Annual \$350 Lifetime Full-time Students Free	
Name: _____	Date: _____
Address: _____ _____	Phone: _____
	Alt. Phone: _____
Email: _____	Newsletter by US mail add \$10 <input type="checkbox"/>
Check #: _____	Renewal <input type="checkbox"/>
Referred by: _____	New <input type="checkbox"/>

We are extremely grateful that so many of you have already mailed in your membership renewal for the 2010-2011 season. You still have time to renew before the December 1, 2010 deadline either by mail or at the October or November meetings. Our current membership numbers as of September 15, 2010 are:

Lifetime:	52
2010 – 2011 Renewals Received:	51
Newsletters Requested Via US Mail:	9
Outstanding:	127
Total Membership 2009-2010:	230



So glad you joined us (new members):

Nancy Jenkins

2503 Bay Isle Drive

Weston, FL 33327

nancy4673@msn.com

954-384-7852

John Kitner

5340 SW 117 Terrace

Cooper City, FL 33330

jkitner1@yahoo.com

954-770-0564

Magrit Thiel

3850 Washington St, Apt. 1001

Hollywood, FL 33021

dharmalamn@freenet.de

And returning member, *Maria Chin*.

A membership application is available on our website.. Renew now for 2010-2011 and invite other interested watercolor artists. Remember to add \$10 to receive the newsletter by US Mail. Please send personal information changes (postal or email addresses, telephone, etc.) to membership or by mail to Linda Tornabene, 1043 S Riverside Dr, Pompano Beach, FL 33062

DVD Library by Jane Collin

Gold Coast has some new additions to the DVD Library! Here's how we lend out the DVD's. Members may check out a DVD for one month. We require a \$100 check as a deposit; that will be returned to you when you return the DVD. It's that easy! So be sure you bring a check to the meeting if you want to borrow one of the new additions to the library.

Cruise to Creativity

by Teresa Kirk

January 17-21, 2011 Donna Zagotta

In Donna's fun and fast-paced workshops, the emphasis is on finding techniques and strategies for turning ordinary subjects into creative and imaginative paintings. With an emphasis on design, Donna will help you to see subject matter creatively and develop a personal visual language and style. You will be exploring watercolor's full potential as both a transparent and an opaque medium (Sold Out! But you can get on the wait list).



February 14-18, 2011 Karen Vernon

Karen's fresh and informative workshops are an intensive period of work, study and fun. Emphasis is placed on creating good balance in compositions, defining value relationships and achieving the mastery of color. All this, while learning to identify your own self-expression (Just a couple spots left).

March 14-18, 2011 Chauncey Nelson

Chauncey's workshops are about various techniques to achieve effects using things other than brushes. With an emphasis on elements and principles of design, Chauncey will show you how to get ideas on starting and developing a painting. Chauncey will give us the insight and directions for us to try his wonderful techniques to achieve the transparent and vibrant colors we see in his award winning paintings (Just a couple spots left).

At the inflation fighter prices of \$375 for members and \$410 for non-members, openings won't last long. Hurry to make your reservation aboard the ship, The Kiwanis, docked at 2749 NE 14th Avenue in Wilton Manors. This Cruise to Creativity is sure to take you places you never dreamed possible. Send your reservation to Teresa Kirk, 16935 NW 20th St, Pembroke Pines, FL 33028.

Carol's Corner

by Carol Thaw

The Plein Air Painters met every Wednesday, no matter how warm or wet it got.



We traveled to many new scenic places, proving that you don't have to go to Europe to paint. Our friendships grew over lunches, the gourmet and the not so gourmet.



We will continue to meet on Wednesdays at 10:30am until the Life Study Sessions begin on October 20. Gold Coast Watercolor Society Paint Ins (Life Study) are on Wednesdays from 9:30am to 2:00pm at ArtServe. The cost is \$15.00 per day or \$60.00 for session 15A and \$65 for session 15B. This is the best bargain in the

South Florida area; every other organization charges much more money for only a 3 hour session. The dates for life study session 15A for the rest of 2010 are:

October 20:	Sonya Gaskell	November 10:	Kathleen Kraft
October 27:	Marcia	December 1:	Rolene Grams
November 17:	Sonya Gaskell	December 15:	Cris

As you can see we booked new models this year. To save your place in 15A, please mail your \$60 check (payable to G.C.W.C.S.) to Carol Thaw, 16601 Royal Poinciana Ct., Weston, FL 33326



Prospectus

I Love Watercolor—The Beauty of Transparency 2010

ELIGIBILITY AND ENTRY

All watercolorists and GCWS members may enter. Only Transparent watercolor applied in a transparent manner on a single sheet of untreated 100% rag or cotton paper, free of pigment and/or embedded materials except the use of pencil planning marks.

Works must be original i.e., not done under class instruction, critiqued and changed, not a copy of another artist's work, or a copy of any photograph not taken by the artist.

Work must have been completed within the last three years; any submitted work must not have been previously displayed in a Gold Coast Watercolor Society show.

ENTRY AND FEES

Artists may enter one or two paintings. A non-refundable fee of \$30.00 for non-members of \$25 for members must accompany the Entry Form and be postmarked by Friday, October 29, 2010. NO Changes can be made after entry is received.

SIZE AND FRAMING

Single, white mat only. Frames must be black, gold or silver metal; no wood. Maximum size frame is less than 41" in any direction. Work must be sturdily framed under Plexiglas, wired and ready for hanging. Please cross-brace large pieces.

JUDGED AND JURIED

All unaccepted paintings must be picked up between 4:00-5:00PM November 2, 2010 at **ArtServe**.

CALENDAR

Deadline – Friday, October 29, 2010

Entry form and \$30 check for non-members or \$25 check for members must be postmarked by above date.

TAKE – IN

Tuesday, November 2, 2010

10am to noon

Hand deliver paintings to the Coral Springs Museum Lobby Gallery

PICK – UP

Declined works

November 2, 2010

4:00-5:00pm at **ArtServe**

AWARD RECEPTION

Thursday, November 4, 2010

6:00 – 8:00pm

TAKE DOWN- PICK UP

Monday, November 29, 2010

Pick up paintings promptly

Between 1:00 – 3:00pm

AWARDS

Lillian Feldman Best in Show - \$500

First Place - \$400 or merchandise

Second Place - \$300 or merchandise

Third Place - \$200 or merchandise

Honorable Mention and Judge's Recognition will be merchandise awards.

Member's Choice Award will be given at the opening reception.



Prospectus

ENTRY FORM

Please print entry with \$30 check for non-members or \$25 check for members payable to GCWS postmarked by October 29, 2010. Changes cannot be made after registration. Entry fees are not refundable. Send to:

GOLD COAST WATERCOLOR SOCIETY
Marilyn Johansen
1900 South Ocean Blvd. #9E
Lauderdale by the Sea, FL 33062

NAME _____
PHONE _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
E-Mail _____

TITLE #1: _____

VALUE _____ For sale ___ Not for sale ___

TITLE #2: _____

VALUE _____ For sale ___ Not for sale ___

I certify that this work is an original, not done under class instruction, not a copy of another artist's work or a copy of any photograph not taken by me and this work has not been in any previous Gold Coast Watercolor Society Show.

Waiver of Liability:

The undersigned hereby agrees to release and forever discharge the Gold Coast Watercolor Society, Inc., its Directors, Members and Agents, and the management and staff of Coral Springs Museum of Art from any responsibility for damage or loss of any kind on all works submitted for sale or exhibition. I am also aware that a 10% donation must be made to GCWS on all sales of works from this Exhibit.

SIGNATURE _____ DATE _____



Prospectus

I Love Watercolor—The Beauty of Transparency 2010

Juried and Judged by:

Jamie Cordero, FWS, MWS

Jamie Cordero is an artist in residence at Pinecrest Gardens, FL. Her background in art began as a child at the feet of her mother, Patricia Donovan, who was also an accomplished oil painter. Jaimie paints in all water-media, with a concentration in transparent watercolor. She specializes in larger-than-life tropical images, many of them inspired by the exotic flora and foliage found around her residence.

**Lobby Gallery
Coral Springs Museum of Art
2855 Coral Springs Dr.
Coral Springs, FL
954-340-5000**



Lillian Feldman “Best in Show”

“I Love Watercolor—The Beauty of Transparency 2009

“Lucy” by Susan Hanssen

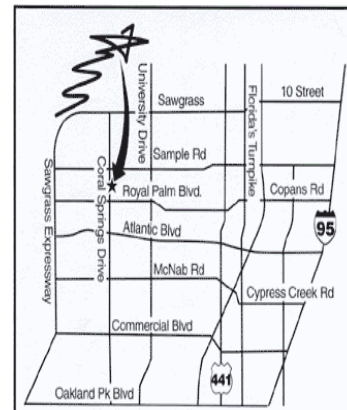
Awards and Opening Reception

Open to the Public

Thursday, November 4, 2010

6:00 p.m. – 8:00 p.m.

At the Coral Springs Museum of Art





Prospectus

#1 ENTRY TAG:

I LOVE WATERCOLOR 2010

ATTACH TO BACK OF ENTRY UPPER RIGHT

Complete receipt and bring at time of delivery

Name _____

Telephone _____

Title _____

Value \$ _____ For Sale _____ Not For Sale _____

#2 ENTRY TAG:

I LOVE WATERCOLOR 2010

ATTACH TO BACK OF ENTRY UPPER RIGHT

Complete receipt and bring at time of delivery

Name _____

Telephone _____

Title _____

Value \$ _____ For Sale _____ Not For Sale _____

Saturday Paint Outs

For information about Saturday Paint-Outs, contact Nancy Herkert, (954) 252-0438 or knank@aol.com.

Press Releases

In June, 2010, Tammy Seymour won *2nd place* and Teresa Kirk won a *judge's recognition* at the Sugar Sands Park, 4th annual Juried Art Exhibition, "Fine, Fine Art"

Susan Hanssen received *Best of Show* at Tom Rossetti's Inaugural Summer Heat. Lee Tatem was the judge.

Marilyn Johansen is now teaching realistic acrylic painting for Grumbacher / Chartpak at the Michael's Store at 1700 N. Federal Hwy, between Sunrise Blvd and Oakland Park. Call the store at 954-568-4164 if you are interested in taking the class.

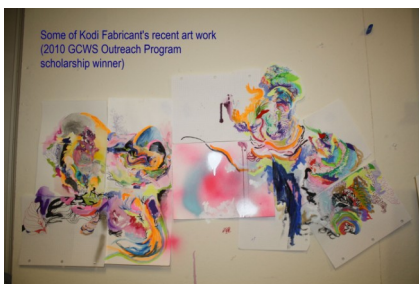
Outreach / Scholarship Program by Tammy Seymour

Kodi Fabricant, our 2010 Gold Coast scholarship winner, has sent a delightful note thanking GCWS and has included updates on how she is doing. Here are some excerpts:



I'm almost in my third week of classes, and the assignments are super exciting and challenging. Two interesting examples are: "Draw a still life as a family portrait" and "Methodically photograph self-portraits, without including yourself". Only art school! Haha. We've been covering basics like using charcoal, drawing from still lifes, and making shade scales. I am soo stoked about using color this week! Drawing/painting black and white is so boring, haha. I know you understand that!! Right now I'm working on a big, colorful, piece for my "self portrait", a work-in-progress.

The other students can be intimidating, but I keep focused on my work and remember that everyone has their own style. That's part of why I chose MICA, and love it so much- The professors don't impose their own styles on you, or favor one kind of art to another. Instead, they encourage you to find your own voice.



Some of Kodi Fabricant's recent art work
(2010 GCWS Outreach Program
scholarship winner)

My roommates are also awesome! We get along perfectly, and do crazy things like carry lilac doors home from beside dumpsters (for decoration). I already feel at home here.

Art Fallout, a Day for Contemporary Art in Downtown Fort Lauderdale, Saturday, October 16, 5pm-8pm: South Florida artists are invited to submit artworks to this one-day visual art exhibition at Girls' Club, Saturday, October 16th, 2010, from 5pm to 8pm. All proceeds support Girls' Club education and outreach programming. For more information visit www.girlsclubcollection.org/events.

GCWS Exhibitions by Marilyn Johansen

Our first exhibit is "I Love Watercolor". The entry deadline is October 29 (see the prospectus for details). Our 2010—2011 shows are:

I Love Watercolor: NOV 2 - 29, Coral Springs Museum of Art
Volunteer Show: DEC 6 - JAN 6, Skolnick Center
Florida Focus: APR 2—23, Art Serve
Members Only: TBD, Downtown Library



Summer 2010 'Splash' Exhibit at Nova University



Nova offered GCWS the opportunity to show our work in the Gallery in the Alvin Sherman Library and Information Technology Center. This is the first public / private library in the US. We were invited because the name of the summer reading program for the Broward Public Library system was called 'Splash'.

This show was not judged or juried. It turned out to be a great show with many award winning paintings from our 2009-2010 Exhibit season. The Gallery at Nova is used for receptions and all the college summer and fall new student orientations. This show got a lot of exposure.



Teresa Kirk, Henriette Arnold and Joyce Lihan also gave painting demonstrations in July and August to promote the summer reading program and show how watercolors can make a splash on paper. Thank you to all who participated in the show!

Opportunities by Marcia Hirschy

The City of Pompano Beach is continuing the Fine Arts Exhibits in Pompano Beach. Participate by displaying your works of art for FREE at the E. Pat Larkins and Herb Skolnick Community Centers. You may display up to two works at each center. Each artist is encouraged to submit a one-page artist statement / resume along with a one-page example of work to be included in an Artists Book for patrons to view. *Themes for the remainder of the year 2010 will all be open.* Both centers will accept delivery from 11:30AM-12:30PM on the following dates:

Skolnick Center: Oct 4, Nov 1, Dec 6
Larkins Center: Oct 5, Nov 2, Dec 7

All those wishing to participate may email nick.lazazzara@copbfl.com. to get on his monthly 'nudge' listing, and to get the Waiver of Liability, which is on the top of his monthly "nudge" and must be included when emailing the list of paintings you wish to enter at each site. You can easily add your name, phone #, and address. The deadline for submittal is the 23rd of each month.

Nick also welcomes volunteers and any ideas that will help enhance this program. Email or call Nick Lazazzara at (954)786-4590.

Classified Advertising With GCWS

MEMBERS ONLY: Send a \$5 check to GCWS, your 18-word ad and your name, phone and address by the 15th of the month preceding the issue to:

*Ad Chair Carol Rothman (954-384-1661)
3833 Pine Lake Dr
Weston, FL 33332*

BUSINESS ADVERTISING: GCWS offers a program for any commercial business to place an ad in our newsletter. No workshops may be advertised. Ads may offer paints, supplies and other art information. There's a discount for consecutive months, 10% for three, 20% for six, 30% for 8. Rates are:

Quarter page \$60 per issue Half page \$90 per issue Full page \$150 per issue

Ads may be changed monthly and must be paid in full, prior to publication, to:

*Jean Moore, Treasurer, Gold Coast Watercolor Society
danjeanlhp@bellsouth.net
1530 S Ocean Blvd., #202
LBTS, FL 33062*

Gold Coast Watercolor Society Partners

There are many people and businesses that help make Gold Coast Watercolor Society a successful organization. When choosing and purchasing your art supplies, please remember which companies support us and let them know you support them. Here's a listing of the individuals and companies that have provided awards for our exhibits this season:

<i>Airfloat Systems</i>	www.airfloatsys.com
<i>Canson</i>	www.canson-us.com
<i>Creative Catalyst Productions</i>	www.ccpvideos.com
<i>Daniel Smith</i>	www.danielsmith.com
<i>Dick Blick Art Materials:</i>	www.dickblick.com
<i>HK Holbein</i>	www.holbeinhk.com
<i>Jack Richeson and Co</i>	www.richesonart.com
<i>Royal Brush</i>	www.royalbrush.com
<i>Sakura Products of America</i>	www.sakuraofamerica.com
<i>Strathmore Artist Papers</i>	www.strathmoreartist.com

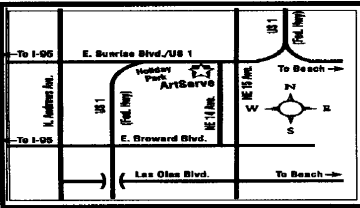


Reminder to Our Members

Whenever you win any of our many merchandise awards, please remember to send a written thank you to the merchant who provided your award. They certainly would like to know that you, the recipient appreciated their generosity.

Recently, Gold Coast received a check from American Frame for \$37.23, as part of their Alliance Program. This represents a rebate Gold Coast receives when our members order from them. When ordering from American Frame, please be sure to include the number A455 with your order, so that GCWS will receive a rebate. For telephone orders, be sure to tell the operator that you're ordering from A455, or include A455 in the 'Comments' section when ordering via internet. You need only do this once as the number stays with each file until you request to change it to another club. Also, keep in mind, if you're already listed with a different club, you must request that American Frame change your affiliation to Gold Coast, A455.

1350 East Sunrise Blvd.
 Suite 113
 Ft. Lauderdale, FL 33304
 954-560-8665



ArtServe 954-462-8190

CALENDAR October 2010

6	Paint-Out	10:30AM
13	Paint-Out	10:30AM
13	Board Meeting at ArtServe. All are welcome.	3:00PM— 5:00PM
19	Gold Coast Watercolor Society Monthly Meeting at ArtServe. Demo by Dianne Nance. Bring a friend!	7:00PM
29	I Love Watercolor 2010 entry deadline	

November 2010

2	I Love Watercolor Take-In	10:00AM —NOON
4	I Love Watercolor Reception	6:00PM —8:00

GCWS OFFICE (954) 560-8665 OFFICERS AND DIRECTORS

President	Jim Cook	954-781-6372
1st Vice-President	Marilyn Johansen	954-943-5492
2nd Vice-President	Cole Wolford	954-537-3310
Treasurer	Jean Moore	954-942-1958
Recording Secretary	Bunny Sheffield	954-432-9413
Corresponding Secretary	JoAnn Culligan	954-785-1589
Directors	Marcia Hirschy	954-941-8269
	Jennifer Kellum	954-434-4550
	Dot Olson	954-763-4462

STANDING COMMITTEES

Art Video Library	Jane Collin	954-370-1286
Awards	Dwight Hoffman	954-942-4488
Classified Ads	Carol Rothman	954-384-1661
Demonstrations	Cole Wolford	954-537-3310
Exhibitions	Marilyn Johansen	954-943-5492
Exhibitions Catering	Joyce Lihan	954-564-0426
General Manager	open	
Membership	Linda Tomabene	708-602-8544
Newsletter	Pat Martin	954-583-1168
	Richard Cinanni	954-944-2375
Outreach/Scholarship	Tammy Seymour	954-288-7972
Photographer	open	
Publicity	Susanna Clemm	954-456-2865
Receptions	Joyce Lihan	954-564-0426
Refreshment Coordinator	Bennie Edwards	954-439-0787
Saturday Paint-Out	Nancy Herkert	954-252-0438
Sunshine	Jean Ellerie	561-391-1962
Website	Angie Riserbato	954-728-1253
Weds. Paint-In/Out	Carol Thaw	954-389-0374
Workshops	Teresa Kirk	954-436-2858
Workshops Catering	Jennifer Kellum	954-434-4550