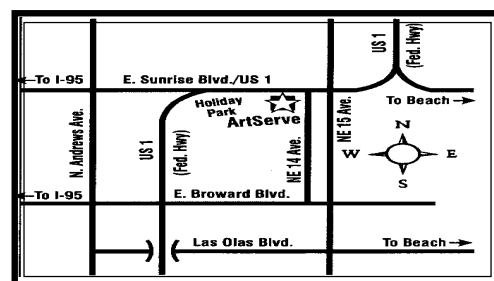




OUR NEXT MEETING

Date: Tuesday, November 21, 2006
Place: ArtServe Auditorium
 1350 East Sunrise Blvd.
 Fort Lauderdale, FL
Time: 7:00 - 9:00 PM



Gold Coast Watercolor Society
 meets the third Tuesday of each month
 at Art Serve from October through June.
 Mark Your Calendar and . . .
"Go For The Gold!"

MAGGIE McCLELLAN

That miniature whirlwind is coming again!

GCWS is fortunate to entertain Maggie McClellan's talented presentation on Tuesday, November 21, 2006. When you view Maggie's resume, you don't know where to start, but to sum it all up, she's been 'doing her thing' for over thirty years and doing it very well! Maggie is a highly talented painter whose works are at the top of her profession and she is renowned as a juror and workshop instructor in her field.

She holds signature memberships in Florida Watercolor Society, Miami Watercolor Society and our own Gold Coast Watercolor Society. Her work has been exhibited with a myriad of societies in the midwest, northeast and southwest of the USA. If you should be traveling to Santa Domingo, Denmark or Bermuda, you might stumble across her work, too!

Maggie's paintings are spontaneous and free, yet show a well thought out explosion of emotion, design and fresh color. Check out her first book, "The Artists Express – Secrets of the Obedient Brush" and you may find her second in the stores now.

Come be inspired by a multitude of her paintings and by her enthusiastic presentation at this month's demo!



Membership is open to all persons interested in the art of watercolor.

Regular Member \$30
 Student Member (full-time art student) \$15
 Life Member \$300

Next year dues are due by October 1, 2006.
 Make checks payable to Gold Coast Watercolor Society.

Mail to: **Britt Silkey**
 323 NW 105th Street
 Miami, FL 33150

Report any change of address or non-receipt of newsletter also to Britt.

Contributions to the newsletter are welcome, submit by the 20th of the month. If you want to submit an article or an item for member news, please type or print it and bring it to our monthly meeting, or mail to Marcia Hirschy, 2625 SE Fifth Court, Pompano Beach, FL 33062. Topics relevant to watercolor are welcome, i.e. product reviews, member news, awards, news of other watercolor clubs, art tips, techniques. Please submit photos of artists or their works; we will gladly return them in your stamped, self-addressed envelope.

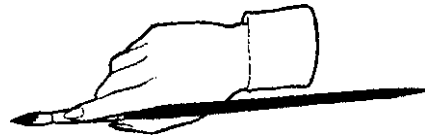
OFFICERS AND DIRECTORS

President: Cole Wolford 954-537-3310 cole@wolfschmidt.net
 1st Vice-President: Henriette Arnold 954-920-4574 hkitte@aol.com
 2nd Vice-President: Nancy Herkert 954-252-0438 knack@aol.com
 Treasurer: Mary Watkinson 954-292-3475 Mary_55@bellsouth.net
 Recording Secretary: Jane Collin-Butch 954-370-1286 janech@comcast.net
 Corresponding Secretary: Bill Brown c943-895-8593 Wbj35@bellsouth.net
 Directors: Jennifer Kellum 954-434-4550, Dot Olson 954-763-4462,
 Dianne Nance 954-524-5081

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 Awards Joan McIver 954-943-5091
 Bill Brown c 943-895-8593
 General Manager Chauncey Nelson 561-596-8652
 Membership Britt Silkey 305-754-5456
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 Nancy Leslie 954-941-8748
 Demonstrations Nancy Herkert 954-252-0438
 Newsletter Marcia Hirschy 954-941-8269
 coolqueenie22@bellsouth.net
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 Website Carl Phillips 954-873-2531
 carlphillips@hotmail.com
 Classified Ad Chairman Carol Rothman 954-384-1661
 Refreshments Chairman Bennie Edwards c954-439-0787

From the President's Sketchbook



Well we are off! Another great season with Gold Coast Watercolor Society has begun. With five exhibitions and three workshops over the next six months, we have lots of painting in our future. Everyone was excited to hear about the establishment of the Lilian Feldman Award and so happy that Lilian was present for the announcement at our October meeting as well.

We hope that this is just the beginning of more endowed gifts to GCWS.

In an effort to get you the most current information, an email list for our membership is being formulated. We plan to send out notices, advances of the newsletter, prospectuses and more. If you are interested, please let our membership chairman, Britt Silkey, know. These are just a couple of things you will find at GCWS this year. Stay tuned for more, and "Happy Thanksgiving!" Cole Wolford



"THE LILIAN FELDMAN AWARD A GIFT THAT KEEPS ON GIVING!"

Long time Gold Coast member, Lilian Feldman, was honored by her sons, Russell and Scott Feldman, on her 90th birthday this summer with the establishment of the Lilian Feldman Fund. The initial endowment of \$15,000 will provide for the "Lilian Feldman Best in Show" award for our three major shows each year for a minimum of ten years.

Over the years, Lilian has won many awards in GCWS competitions as well as in other organizations. She has had a prolific career starting out in oils, then acrylics. She happened upon watercolors by necessity. You see, Lilian's love of painting was complimented by her love of travel. Of course, oils and acrylics can be difficult mediums to enjoy while traveling on the road, so she gave watercolors a spin and has not stopped whirling since.

Lilian has done her share of volunteer participation in the running of GCWS as well. She ran the Paint-ins as well as the exhibits in the past, not to mention many other volunteer positions. It is with great admiration that we congratulate Lilian on her milestone and the on-going gift her family has set forth in her honor. We hope that this is the first of many gifts to be established at Gold Coast Watercolor Society.

SIGNATURE STATUS, 2006

Members must earn eight points before they are elevated to Signature Status in Gold Coast Watercolor Society. One-quarter point is awarded for acceptance into juried shows. The letters GCWS may be added to your paintings after you achieve Signature Status. This category recognizes members who are consistent winners at Gold Coast juried shows. A plaque is presented to the members at the Member's Only show to those who achieve it.

Best in Show	5 points
First Place	5 points
Second Place	4 points
Third Place	3 points
Merit	2 points
Honorable Mention	2 points
Judges Recognition	1 point
Ribbon only	1 point

One-quarter point is awarded for acceptance into juried shows except for the Volunteer Shows and the Workshop shows. They receive merchandise awards only. Clip this and paste into the back of your membership book for future reference.

GOLDCOASTWATERCOLORSOCIETY.COM

Get our Newsletter early!! Just log on to the goldcoastwatercolorssociety.com website. The website carries the current prospectuses, links to some artists and other information of value.



contact Carl Phillips, 954-873-2531 or carlphillips@hotmail.com for additional information.

PRESS RELEASES

Jane Collin-Butch, Merit and Teresa Kirk, Judges Recognition, were winners at the October Artrageous exhibit at Coral Springs Museum of Art.

Susanna Clemm was honored at a one-woman show at the St. Francis College Callahan Center in Brooklyn Heights, NY during the month of October.

Kay Sandler 's Solo Show at the Paint Branch Unitarian Church in Adelphi, Maryland garnered two sales. Her second Solo Show will be in November at the Gleneig Country School Gallery in Maryland. Other works are displayed at the Sumner School Museum, Washington, DC and at the National Arts Club in NYC through December 5, 2006

Mary Blumberg received a first, first (!) in watercolor at the annual National Capital Orchid Society multi-media held at the National Arboretum in Washington, DC. Three judges participated!



Joan Steinmeyer won at the Piedmont Art Show in Somers, Conn. and is teaching classes at the Museum in Springfield, Ma and at Westfield State College. Oct. 10, she was the demonstrator for the Winsor Ct. Palette and Paint Assn.

Classified Ads

Members only. Send a \$5 check written to GCWS, your 18 word ad (plus your name, phone and address) before the 20th of each month in order to place your ad in the following month's newsletter.

New ad chair is: Carol Rothman, 954-384-1661, 3833 Pine Lake Dr., Weston, FL 33332..

Lynn Kroll has paintings entered in four out-of-the-area shows – Springfield Art Museum, Missouri; Banana Factory, NJ; Salmagundi Club, NYC; and Gramercy Park, NY. The latter is on exhibit until December 5.

Pat Anderson, local art entrepreneur, was featured in the Sun Sentinel's Small Business section on October 16, 2006. Pat and her husband own an art gallery and have operated My Own Cruising Journal in Lighthouse Point for eleven years. The specialty shop features her own custom designs plus island wear by tropical brands such as Lilly Pulitzer, Tommy Bahama, and Fresh Produce. Drop in and see this talented artist's work.

Rubin Levine has a one-person exhibiting various styles of watercolors at the Hochman Jewish Community Center in Boynton Beach until December 30, 3006 9 – 5 P.M. 561 740 9000.

Joan Hinden took the honors at the Coral Springs Guild Show at the Orchid Show last month.



There are missing videos:

- Pat Dews, Designing Great Starts
- Barbara Nechis, Watercolor
- Jim Kosvane, Achieving Luminosity
- Ed Betts, Main Quarry
- Jerry McClish, Autumn Trees
- Roland Roycroft, Masking and Pouring
- Don Andrews, Making Color Glow

If you have squreled any of these away inadvertently, please return them to Emily Rushin at the next meeting.

BUSINESS ADVERTISING

GCWS is offering a new program this year for any commercial business to have an ad by the month or annually (nine months) placed in the newsletter. No workshops may be advertised. Ads may offer paints, supplies and other art information. Rates are:

- Quarter page \$60 per issue
- Half page \$90 per issue
- Full page \$150 per issue

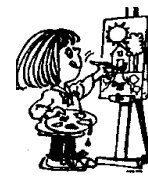
There is a 10% discount for three consecutive months • 20% for six months • 30% for 9 months

Ads may be changed monthly and must be paid in full to the treasurer, Mary Watkinson, 1217 Tangelo Isle, Oakland Park, 33315 prior to publication. Advertising content is due to the editor by the 20th of the month preceding the issue.

If you should decide to order from any of our ads, please mention Gold Coast Watercolor Society.

GCWS VIDEO LIBRARY

	Artist	Title	Format
1	Judy Morris	Tuscan Textures: Rich Textures Using Salt	DVD
2	Richard Taylor	The Watercolourist's Year (2 discs in one box)	DVD
3	Mark Mahaffey	Painting a Dramatic Landscape	DVD
4	Virginia Cobb & Polly Hammett	Design Sense	CD
5	-----	Improve Your Sea & Sky	VCR
6	Tom Jones	Painting Flowering Images in a Painting	VCR
7	Tom Jones	Lifting Color to Create Images in a Painting	VCR
8	Tom Jones	Painting Trees	VCR
9	Tom Jones	Picking the Right Product	VCR
10	Tom Jones	Starting with a Colorful Wash	VCR
11	Tom Jones	Spray Off Color to Create a Misty Look in Landscapes	VCR
12	Tom Jones	Painting Rock & Cliffs	VCR
13	Tom Jones	Painting Soft & Hard Edges	VCR
14	Skip Lawrence & Christopher Schink	Finding a Direction in Your Painting	VCR
15	Skip Lawrence & Christopher Schink	Making Things Flat or Round	VCR
16	Skip Lawrence & Christopher Schink	Using Color as Value	VCR
17	Skip Lawrence & Christopher Schink	Contrast in Watercolor	VCR
18	Skip Lawrence	Jellybean Figures	VCR
19	Christopher Schink	Color Concepts	VCR
20	Terry Madden	Correcting Techniques	VCR
21	Terry Madden	Watercolor Basics	VCR
22	Stephen Quiller	Color for the Artist	VCR
23	A,B Mel Stabin	Painting on Location	VCR
24	Tony Van Hasselt	The Building Blocks of Painting, Tape 1	VCR
25	Tony Van Hasselt	The Building Blocks of Painting, Tape 2	VCR
26	Tom Lynch	Watercolor Techniques, Capturing Mood & Expression	VCR
27	Tom Lynch	Watercolor Techniques, Marketing Your Art	VCR
28	Tom Lynch	Watercolor Techniques, Special Effects, Part 1	VCR
29	Tom Lynch	Watercolor Techniques, Special Effects, Part 2	VCR
30	A,B,C Janet Walsh	Capturing the Essence of a Bouquet	VCR
31	A,B,C Janet Walsh	Interpreting Glass Containers and Lace Fabrics	VCR
32	A,B Janet Walsh	The Use of Greens, Whites & Yellows	VCR
33	Janet Walsh	Vocabulary of Backgrounds	VCR
34	Jerry McClish	Drawing Egmont Key Lighthouse	VCR
35	Jerry McClish	Adventures in Art, Tampa Lighthouse	VCR
36	Jerry McClish	Drawings 1 & 2	VCR
37	Jerry McClish	Sketching: Spoleto, Egmont Key, Assisi Italy	VCR
38	A,B Charles Reid	Flowers	VCR
39	Charles Reid	Figures - DAMAGED	VCR
40	Catherine Anderson	Creating Multiple Glazes in Your Watercolors (2 tapes in 1 box)	VCR
41	Georgia O'Keeffe	Portrait of an Artist, Volume 1	VCR
42	A,B Claire Dorst	Expand Your Watercolor Horizons	VCR
43	Charles Ewing	Clayboard Techniques	VCR
44	Florida Watercolor Society	22nd Annual Exhibition	VCR
45	Florida Watercolor Soecity	23rd Annual Exhibition	VCR
46	Zoltan Szabo	Watercolor Techniques	VCR
47	M. Douglas Walton	Beginning the Odyssey	VCR
48	Pat Weaver	Watercolor Simplified	VCR
49	Ellie Wilson	So Much to Paint - documentary	VCR
50	Bob Rauchenberg	Bob Rauchenberg - documentary	VCR
51	-----	Cheap Who? - A Tour of Cheap Joe's Art Stuff	VCR
52	G.F. Brommer	Imaging in Watercolor - DAMAGED	VCR



Carol's Corner

Two more slots are available for our current Paint Ins. The last one in October featured two models. Call Carol to enroll 954 389 0374– all GCWS members are eligible.



Volunteer of the Month

Without the tireless dedication of Marcia Hirschy, you would not be reading this now.

Marcia has been the editor of our newsletter for several years during which you have seen many, many things happening at Gold Coast. Her enthusiasm for getting the job done is contagious. You should see her nudge us when the deadlines get close! Her desire is to provide us with accurate and informative information in a timely manner. The broad range of topics offered keep our interest alive and provide an on-going link to all of us. The Gold Coast Watercolor Society newsletter keeps our information highway going through the hours and hours of work that Marcia puts into each issue.

Thanks, Marcia, for keeping us all up-to-date!

OPPORTUNITIES

Several GCWS members offer weekly classes. Ones who responded to last month's request are:

Rowena Smith, Tuesdays 1 – 4 P.M., watermedia and critiques – intermediate and advanced, and Diana Miller, Wednesdays 1 – 4 P.M., both teach at Flamingo Gardens, Davie, FL. 954 473 2955. These classes are six week sessions; ask for Lauri or Anita for further information.

Inez Hollander, Thursdays, 10 – 1 P.M., limited to six students, watermedia on paper – in her studio in Bay Harbor, Miami Beach. Website: www.InezHollander.com or 305 868 5248.

Art Sale on the Drive, Hagen Park, Wilton Manors, 8 – 2 P.M. on December 2, 2006. Call 954 390 2115 if you desire a space.

The Art & Jazz Fest at North Ridge Medical Center is Saturday, November 18, 2006, 10 - 2 P.M.. Deadline for entries – November 1, but try it if you

wish – 954 730 7730 x108, Robyn Hankerson for more info.

ART BASEL is scheduled December 7 – 10 in Miami Beach. Miami Herald is accepting submissions of any shows, galleries, etc. that may be running concurrently with the annual affair. Listings will be accepted no later than November 1 until 5 P.M.. Email: artbasel@MiamiHerald.com

Reminder: **“Raw Elements”** a duo show featuring Sherry O'Neill is at Oneissimo Gallery, Palm Beach Gallery. Reception is November 19, 7 – 10.

XII VOICES will be exhibiting at Sugar Sands Community Center in November. 'Meet the Artists' will occur November 18, 11 – 1 P.M. Public is invited. A 'Paint Around' and 'Make Your Own Greeting Card' will be offered for children. Two portrait artists will be available by appointment only (ten slots). Call Stacey 561 347 3900 for info or to make an appointment.

WHAT DO YOU DO IF YOU DON'T RECEIVE YOUR NEWSLETTER?

1. Pay your dues – if you are not on the membership list, the newsletter will not come to you.
2. Go online to goldcoastwatercolorssociety.com and print it out – prospectuses, too! This is available to all, members and non-members. Do note that some of our shows are 'members only'.
3. Check with Britt Silkey, 305 754 5456, marshbunny@bellsouth.net to see if you are a current member. If you are, she will contact the volunteer who has extra issues if you need a hard copy.

“What The Heck Are They Talking About?”

HONORARIUM – if you offer a service, do a speech, run a workshop, etc., for an art organization – in conjunction with an art exhibit, or not – they'll often pay you a fee. Most often this fee will be lower than your 'normal charges' and is intended as a thank you for your time and effort. Depending upon the organization, their budget, your level of participation, etc., an honorarium could be \$50 to \$200 or more. *smArt Business*, by Kathy Gulrich

MEMBERSHIP APPLICATION

Please mail this filled out form with a check for dues: \$30 annual or \$300 lifetime or \$15 student made payable to Gold Coast Watercolor Society and mail to Membership Chair: Britt Silkey, 323 NW 105th Street, Miami, FL 33150. 305-754-5456.

Name _____ Phone _____

Address _____ E-mail _____

City, State, Zip _____

Summer (if different) and dates _____

Please include a self-addressed envelope if you wish to receive a membership card.

???

ASK ANNIE!

???

Dear Annie,
Can you give me some tips on "value sketching?" Every time I go to a class or workshop the instructor says you must do a value sketch before getting started on a painting.

Just a little confused

Dear Just a little,
Value sketches are important for many reasons. Here are a few ways to make it work for you.

First, always draw a box around your sketch in the proportions of the paper you will use. You might also tape that image area. This is when you decide the actual shape or format of the image. It could be long and narrow or even square.

The shapes and placement of your white or lightest values will make your painting "sing" as they say, or lead the viewer's eye through the painting. Try using a medium-gray marker pen to shade around all those lightest areas. That will tell you quickly about the distribution of the lights. It will also tell you if they are splotchy or if your focal point shows up well or is lost.

Remember to send in your questions to Marcia Hirschy via e- or snail- mail!

Three values in a small sketch will give you enough guidance to work with. Your design possibilities can be explored when you add the dark shapes. Try a reverse technique. In other words, reverse the placement of middle and dark values to see if that effect is pleasing to you.

When painting on location, keep the value sketch simple and small. Leave out the details in the sketch. When the subject is in front of you, you don't need to record all the information you see in the value sketch.

One interesting way to discover good design from a value sketch is: find a picture of a painting you love by another artist. Using vellum, draw the outside border of the image, trace the lights and darks, finding the mid and dark values. Look at the design those shapes make. Is this pleasing? Did the artist use a sketch to discover values? Do the same with some of your old paintings. Pleasing design?

Good luck with your value sketches. As you discipline yourself to do this before beginning a painting, you will value them more and more.

Annie

We know that every stroke you make is an investment...that is why we make the best Kolinsky Sable Watercolor Brush



It has unbelievable water-holding power and returns to an impressive point!
The dense hair count and tapered belly maximize its holding capacity.
The longer than average tapered hair length produces the precise point and maintains its excellent spring and control.

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800-426-6740 call for your free catalog

Please alert Daniel Smith that you are a member of GCWS if you order from them

WHAT'S WITH THE LITTLE BLACK PACKET?

Canson, maker of Arches paper, sent all GCWS members - listed on our membership list as of last spring - a lovely packet of every type paper they manufacture for us to experiment using watercolor and wet media techniques. Get out your best brushes, do your thing and bring your beautiful work to the December 21 meeting to share.

Elain Kahn has volunteered to mat your pictures (in black, so they will all be uniform) and they will be photographed as a group at the December meeting and the pictures sent to Canson so they can see how we "Strut Our Stuff" using their fine papers.

All styles/media used on their paper are acceptable. Don't cut off the information describing the paper (at the top of each sheet) so we may group them accordingly. Please call Elain at least a week ahead of the December 21, 2006 meeting with the correct interior dimensions of your painting. Exterior dimensions will all be the same size. We will not be sending the paintings to Canson. Tape will be provided to attach your work to the mat at the meeting.

Elain Kahn, 954 389 9895

CALENDAR 2006

NOVEMBER 2006

- 8 Live model Paint-In, ArtServe 9:30 – 2 P.M.
- 9 Reception, I LOVE WATERCOLOR, 6:30 – 8 P.M.
Coral Springs
Museum of Art
- 15 Board Meeting, ArtServe, 3 P.M.
All members welcome
- 21 GCWS Meeting, ArtServe Auditorium
7:00 – 9 P.M.
- 27 Pick up pictures, Coral Springs Museum of Art 10 -12 Noon
- 29 Live Model Paint-In, ArtServe, 9:30 – 2 P.M.



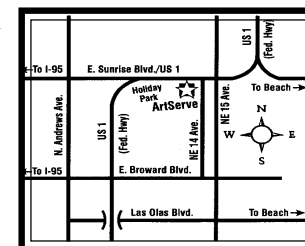
DECEMBER 2006

- 6 Take In, VOLUNTEERS exhibit, City of Sunrise Gallery
10 – 3 P.M.
Rejects, 3 – 4 P.M.
- 6 Live model Paint - In, ArtServe
9:30 – 2 P.M.
- 9 Volunteers Reception
7 – 9 P.M. City of Sunrise Gallery
- 11 Call Elain Kahn with size dimensions
954389 9895
- 13 Live model Paint - In. ArtServe 9:30 – 2 P.M.
- 13 GCWS Board Meeting, ArtServe, 3 P.M.
- 19 GCWS Meeting, ArtServe Auditorium 7:00 – 9 P.M.
Remember to bring your Canson picture!



JANUARY 2007

- 10 Live model Paint-in, ArtServe 9:30 – 2 P.M.
- 10 GCWS Board Meeting, ArtServe 3 – 5 P.M.
All members welcome
- 15 -19 Frank Francese weeklong workshop Kiwanis Club (Map)
- 16 GCWS Meeting, ArtServe Auditorium
7:00 – 9 P.M.
- 22 Volunteer Show, Take down
- 31 Live model Paint – In, ArtServe
9:30 – 2:P.M.



FRAMERS DISCOUNTS

Carreno Art & Frame Inc.
40 E. Oakland Park Blvd.
Ft. Lauderdale, FL 33334
954-561-7364
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Ft. Lauderdale, FL 33334
Contact: Devonne Stots
954-564-5700
FtLMGR@PearlPaint.com
Offers a student discount on supplies if you bring in your GCWS card and the supply worksheet offered by the workshop leader. It's helpful for the workshop leader to give Pearl's advance notice of items not normally carried so they may be ordered in time for the workshop.

Use your GCWS card to show your membership to access these recommended framers.

Remember, when you are comparing frames, you need to compare "apples to apples". Some framers offer lighter weight frames or lighter mm. plexiglass than others do, so check on the specifics when you compare prices.