

Gold Coast Watercolor Society
P.O. Box 9923
Ft. Lauderdale, FL 33310

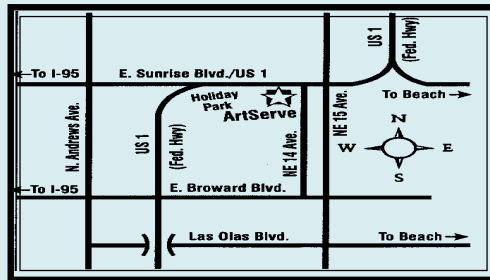
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**DATED MATERIAL
PLEASE DELIVER PROMPTLYH**

Gold Coast Watercolor Society
meets the third Tuesday of each month
at Art Serve from October through June.
Mark Your Calendar and . . .
"Go For The Gold!"

OUR NEXT MEETING

Date: Tuesday, December 19, 2006
Place: ArtServe Auditorium
1350 East Sunrise Blvd.
Fort Lauderdale, FL
Time: 7:00 - 9:00 PM



MEMBERSHIP INFORMATION

Membership is open to all persons interested in the art of watercolor.

Regular Member \$30
Student Member (full-time art student) \$15
Life Member \$300

Next year dues are due by October 1, 2006.
Make checks payable to Gold Coast Watercolor Society.

Mail to: Britt Silkey
323 NW 105th Street
Miami, FL 33150

Report any change of address or non-receipt of newsletter also to Britt.

Contributions to the newsletter are welcome, submit by the 20th of the month. If you want to submit an article or an item for member news, please type or print it and bring it to our monthly meeting, or mail to Marcia Hirschy, 2625 SE Fifth Court, Pompano Beach, FL 33062. Topics relevant to watercolor are welcome, i.e. product reviews, member news, awards, news of other watercolor clubs, art tips, techniques. Please submit photos of artists or their works; we will gladly return them in your stamped, self-addressed envelope.

OFFICERS AND DIRECTORS

President: Cole Wolford 954-537-3310 cole@wolfschmidt.net
1st Vice-President: Henriette Arnold 954-920-4574 hkitte@aol.com
2nd Vice-President: Nancy Herkert 954-252-0438 knack@aol.com
Treasurer: Mary Watkinson 954-292-3475 Mary_55@bellsouth.net
Recording Secretary: Jane Collin-Butch 954-370-1286 janech@comcast.net
Corresponding Secretary: Bill Brown 954-895-8593 Wbj35@bellsouth.net
Directors: Jennifer Kellum 954-434-4550, Dot Olson 954-763-4462,
Dianne Nance 954-524-5081

STANDING COMMITTEES

Exhibitions Henriette Arnold 954-920-4574
Awards Chair, Joan McIver 954-943-5091
Bill Brown c 943-895-8593
General Manager Jerry Smietanka 561-596-8652
Membership Britt Silkey 305-754-5456
Outreach Programs Joyce Lihan 954-564-0426
Nancy Leslie 954-941-8748
Demonstrations Nancy Herkert 954-252-0438
Newsletter Marcia Hirschy 954-941-8269
coolqueenie22@bellsouth.net
Printer Paul Rainey 954-695-4818
Workshops Teresa Kirk 954-436-2859
Jennifer Kellum 954-434-4550
Wednesday Paint Outs Carol Thaw 954-389-0374
Saturday Paint Outs Nancy Herkert 954-252-0438
Hospitality for Exhibitions Joyce Lihan 954-564-0426
Art Video Rentals Emily Rushin 954-523-6342
Sunshine Jean Ellerie 561-391-1962
Website Carl Phillips 954-873-2531
carlphillips@hotmail.com
Classified Ad Chairman Carol Rothman 954-384-1661
Refreshments Chairman Bennie Edwards c954-439-0787

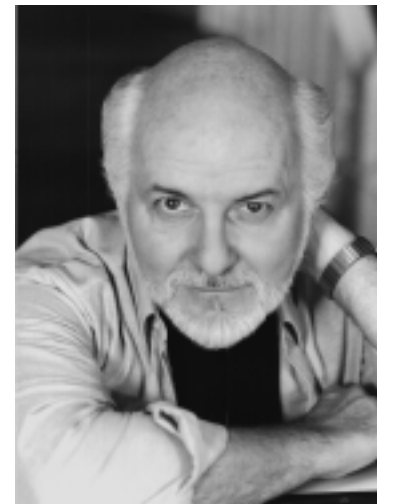


DECEMBER 2006
Gold Coast

NEWS

RIC BENDA

Hot off the press, and right off page 65 in The Artist's Magazine, Ric Benda, local artist from Pompano Beach, FL achieved finalist standing in the Animal/Wildlife division in the December 2006 issue. Ric has painted still lifes, memorably gorgeous flowers, most of his life. His work as been hailed in many other publications such as Art in America, Art News, The Jesus Book, The Best of Flower Painting, and the International Artist Magazine. Publications in Australia, Mexico and France have also featured his beautiful work. Ric uses the wet-in-wet method but often enhances his watercolors with collages – taking bunches of time between drying his watercolor applications, cutting/tearing and waiting for the glues that he uses for his collage pieces to dry before he embarks on the next segment. It's not a one day effort!



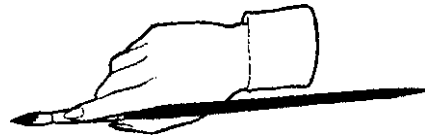
Originally from Chicago, IL, Ric attended the Art Institute of Chicago, Chicago Academy of Fine Arts and chaired The Old Orchard Art Festival and the '76 NSAL Art Auction in his home town. In 2006, Ric's works have earned three "Best of Shows"



locally. He has garnered over 345 awards and honors throughout the United States and England. His over-sized life-like orchids pull in high awards often.

Come see how he achieves these beautiful paintings!

From the President's Sketchbook



The holidays are about giving. The giving of gifts to family and friends, money and time to charity, devotion to our beliefs and values are just part of the giving in this season. While in this mode why not give a gift to yourself? Set aside some time to paint and refresh your energy and soul. This time of year can be very stressful and a few hours in your own "art spa" can be just what the doctor ordered. You will have to trust me on this.

We have a new policy in place for our video check-out library, so be sure and read the article about it. We are re-evaluating our storage and space needs. The Board is exploring the need and value of a Gold Coast Watercolor Society specific phone number.

There are several new committee chairs; Joan McIver – Awards, Diann Brassord – Scholarship/Outreach, Jerry Smietanka – General Manager.

We have already had one great exhibit at the Coral Springs Museum of Art and 4 more shows to go. Congratulations Henriette! The supply list for our first workshop has been mailed out and it is just around the corner. Paint-ins and paint-outs are rolling along and the demo filled membership meetings are off and running. We are off to a busy start. Get some rest, you are going to need it.

Happy Pigment Pushing!

-Cole Wolford



GOLD COAST WATERCOLOR SOCIETY'S I LOVE WATERCOLOR 22ND ANNUAL EXHIBITION 2006/2007

offered familiar names as winners last month. Jean Grastorf judged the 82 accepted entries.

Best in Show (Lilian Feldman award)

"Paper Puzzle"	Dianne Nance
First Place "Ginko Dream"	Lynn Kroll
Second Place (FWS Award) "Visceral View"	Barbara Scott
Third Place "Earth Rain Time"	Georgia McGraw
Honorable Mentions "Delusion of Grandeur"	Susan Hanssen
"Upon Close Observation"	Lawrence Daneke
"Hi! Look at Me"	Geni Ferro
Judges Recognition "Mardi Gras"	Chauncey Nelson
"Tropical Light"	John Bowen
"Secret Image V"	Eleanor Clarke
People's Choice	Cole Wolford

Congratulations to all on winning at "I LOVE WATERCOLOR". GCWS offers the highest cash prizes and has the most prestigious artists entering of any local shows. Those of you who were accepted also need to give yourselves a 'pat' on the back.

PRESS RELEASES

Sally Cooper's art work will be on exhibit at the Coral Springs Museum of Art from December 1, 2006 through February 17, 2007. Opening reception is Friday, December 1, 6:30 - 8:30 P.M. Sally also won second place in Experimental Art in the December "the Artists Magazine", page 50.



Joan McIver, Mary Watkinson and Diann Brassord displayed their artwork Nov. 18 at the North Ridge Hospital Art Show.

Mary Blumberg received notice that she was juried in to be a signature member of the Baltimore Watercolor Society.

Lawrence Danecke's 'School's Out' watercolor is featured in "Splash 8", page 19.

Eleanor Richter received an Honorable Mention at Palm Beach Gardens, in the Palm Beach Watercolor Society's Impressions/Expressions show that hung in the City Hall.

Lamonte Anderson swiped first place at the Palm Beach Watercolor Society exhibit.

Lightning struck twice in the same place in November, Marcia Hirschy copped two second places – both landscapes, one at Broward Art Guild and the other at Palm Beach Watercolor Society's exhibit.

VOLUNTEERS NEEDED

Bennie Edwards has issued a call for all those who would like to donate food for our meetings to please call her a few days before our monthly meetings – third Tuesday of each month. Volunteers who provided our refreshments for November were: **Joyce Johnson, Ann Kelly, Loretta Slater, Jean Moore and Diana Burak.** It's nice to know who our generous volunteers are and it's a good way to meet your fellow artists. Thank you, ladies! It was delicious! It's one way to be sure you are eligible for the Volunteer's Show next year, too!



Sorry About That!

Your November newsletter arrived way overdue last month - due to unusual circumstances. Thanks to Ruth, Eileen, Sandy and Mary who courteously left their messages and to those who didn't, please accept our apologies. Hopefully this one will arrive in your mailbox in a timely manner. Mishaps do occur.

Please remember that our meetings are always the third Tuesday of the month at 7:00 at ArtServe - whether you receive the newsletter or not.

GCWS Exhibitions Heads Up!

The January newsletter will carry the next prospectuses – if yours are not included, please call Henriette Arnold, 954 920 4574. Two shows will occur in March:

The 31st Members Annual Exhibition (transparent only) at the Fort Lauderdale Library, Gallery 6 and the Florida Focus, Forms and Shapes (open) which will be held at Art Serve.

Following shortly after those two, the Workshop show will be in April at Ann Kolb Park. Only those members who attended the GCWS workshops in 2006 are eligible to enter the Workshops Exhibition.

A new award will be given at Member's Only Shows – it will honor an Emerging Artist and is sponsored by donations honoring signature member, Jerry Summers. It will encompass all members who are not signature members of Gold Coast Watercolor Society.

Classified Ads

Members only. Send a \$5 check written to GCWS, your 18 word ad (plus your name, phone and address) before the 20th of each month in order to place your ad in the following month's newsletter.

New ad chair is: Carol Rothman, 954-384-1661, 3833 Pine Lake Dr., Weston, FL 33332..

Enviro-Friendly Watercolors
A "Limited Edition" from DANIEL SMITH
"a naturally recovered resource"

For these paints we used pigments obtained directly from the earth's crust by way of a process known as Iron Oxide Recovery. This method removes iron from extremely polluted water sources—resulting in a cleaner natural environment and habitat.

DANIEL SMITH transforms this recovered iron oxide into a trio of rich colors ranging in tone from a warm, golden yellow, to a deep red earth to a beautiful saturated dark brown.

**a \$36.42 value
for only \$18.98**

15ml tubes	Special
Enviro-Friendly Limited Edition Watercolors	
Yellow Iron Oxide	\$9.49
Red Iron Oxide	\$9.49
Brown Iron Oxide	FREE
Shipping & Handling	FREE

Use offer code: SAGC1206
at danielsmith.com/offer
Expires 1/31/07. Shipping is free within the USA.

DANIEL SMITH.COM
800-426-6740 call for your free catalog

Please alert Daniel Smith that you are a member of GCWS if you order from them



There have been a number of letters to the editor of The Artist's Magazine since that periodical published an article by David Leffel, "Body and Soul", in its September issue featuring a nude. One grandmother was incensed that her grandson, an artist, had viewed the nude drawings. An artist in prison had his magazine confiscated! Nancy Stinson wrote that while she was in Saudi Arabia, any magazine in which the police found 'lustful' pictures, they added 'clothing' with a black felt marker.

Lust truly is in the eyes of the beholder. Drawing the figure nude from life is an exercise every artist should consider mandatory, whether the artist specializes in landscape, still life, animals, sculpture or abstract paintings. The activity trains the artist's eye to observe critically and refines his/her skill as an artist. Life studies are a basic tool of art education!

Gold Coast's Life Study 11B offers you this opportunity to practice your skills for the low cost of \$58 for seven, 4 hour periods. Most models pose nude for two hours and are clothed for the last two hours. Dates for 2007 are: Jan. 10, 31; Feb. 14, 28; and Mar. 7, 14, 28. We have exciting models –even two at a time, sometimes! Look forward to seeing a ballerina in the next cycle (11B). Please send a check payable to GCWS, memo 11B, to Carol Thaw, 16601 Royal Poinciana Court, Weston FL 33326.

Volunteer of the Month

As we head into the delicious, food filled holiday season it is important to recognize our own 'chefs', Bennie Edwards and Joyce Lihan. Bennie has created the amazing buffets of treats for each of our monthly meetings. For the last couple of years she has coordinated and praised the volunteers who supply the refreshments at the monthly meetings. At our exhibit opening receptions, Joyce has made sure our food palette is sated while our appetite for art is fulfilled. These two women have worked tirelessly to ensure we enjoy our gatherings to the fullest extent, so next time you see them hovering around the food tables making sure all is in order, please let them know how much we appreciate their efforts. - Cole Wolford

VIDEO LIBRARY MODIFIES LENDING

One valuable benefit of membership in GCWS is to borrow videos from Gold Coast's large art library, currently at 52 titles. Some of these have disappeared or have remained out for extended periods. They are quite expensive, so the Board has reviewed the method of lending.

To borrow a video tape, DVD or CD, a member needs to give a check for \$100 per item. The lending period is one month and videos should be returned the following month at the GCWS meeting. Your check is then returned unless you wish to borrow another item for the following month. We'll give you a warning if the item is overdue (if you do not return it the month after you rented it), but if the video is not returned by the third month, your check will be deposited. Hopefully we won't have to do this, but we want to give all members equal access to these wonderful teaching devices and that can't happen if a member keeps a video for a long period.

If you find you cannot attend a GCWS meeting, check your roster and call to see if someone near you can return it for you.

Please alert Emily if you find a video or DVD is not working properly.

The annual budget allows purchasing only two or three new videos per year. All new purchases will be DVD's. If you own videos or DVD's appropriate for our collection, please consider donating them to Gold Coast to enhance our library.

Our new volunteer librarian is Emily Rushin. You may reach her at 954-523-6342 or wisemily@bellsouth.net if you have questions or would like to borrow or return a video between meetings.

Magical Mystery Tour Sold Out

Everyone has been so excited about our workshops for this year, that we have been sold out since August! I know that many were disappointed, but a few lucky people have been upgraded from the wait list to being a work-shopper! Be sure to have your name on the wait list as one never knows when a slot might become available. Please contact Teresa Kirk SWGFL@aol.com – maybe you will be one of the lucky ones! Dates are: Frank Francese, Jan. 15 – 19; Betsy Dillard Stroud, Feb. 19 – 23; and Nessa Grainger, March 19 – 23.

OPPORTUNITIES

Michael Joseph has opened a new gallery in Wilton Manors, 2437 N. Dixie Highway.

Jane Collin-Butch offers watercolor classes at ArtServe and also in Coral Springs. Please call her for available openings, dates and times – 954 370 1286

South Florida Cultural Consortium Media and Visual Artists Fellowship, 2006, can be viewed at www.broward.org/arts/grants/programsmedia.htm. The information came in too late for you to attend the display at the Florida Atlantic University campus. These are the winners of \$7,500 and \$15,000 fellowships from Martin, Palm Beach, Miami/Dade and Monroe counties. Broward had four winners while the other counties shared the remaining eight awards. Call 561 297 2966 for additional information.

If you did not receive the Broward County Cultural Quarterly, call 1 800 249 ARTS or www.broward.org/arts. This is a free quarterly magazine listing most of the important events happening in Broward County (except for GCWS) and details plans for a Public Art and Design Celebration.

Seattle-based, world-class Dan Corson's Broward Light Project will culminate with illuminated colorful up-lit trees as they pass the laser lit lawn at Huizenga Plaza and will commemorate 30 years of the Public Art and Design program, December 2006. Lighting sequences will be triggered by the pedestrians. The park is across the street from the Museum of Art, Fort Lauderdale.

ADDRESS CHANGE

Shirley Goetz
210 SE 2nd Avenue
Pompano Beach, FL 33060
Snowbirds, be sure to contact Britt Silkey if you want your newsletter switched to a new address before the 20th of the month before you come down.

"What The Heck Is That?"

... INSURANCE
If a show doesn't tell you that your work will be insured while in their exhibition space, assume that it's NOT insured. Evaluate the situation (and the value of your art work) to determine if you'd like to acquire insurance of your own.

Welcome our New Member: Anita Orsini, 67 NW 27th Way, Ft. Lauderdale, FL 33309

Membership Dues are way overdue!

We have over 300 members as of November 20, 2006. If you have not paid your 2006 – 2007 membership dues, by December 15, 2006, your name will not be included in the new roster that will be presented in January. Pull out that checkbook and dash a check off to Britt Silkey, 323 NW 105th Street, Miami, FL 33150 right now! The membership application is in this issue.

Think of all the benefits you will receive – options to enter 5 yearly exhibitions, excellent monthly demonstrations by noted artists, first notification of our three workshops in January, February and March led by major national artists, nine months of informative newsletters, meeting new people with like interests and the opportunity to attend our paint-ins and outs. Such a deal!

MEMBERSHIP APPLICATION

Please mail this filled out form with a check for dues: \$30 annual or \$300 lifetime or \$15 student made payable to Gold Coast Watercolor Society and mail to Membership Chair: Britt Silkey, 323 NW 105th Street, Miami, FL 33150. 305-754-5456.

Name _____ Phone _____

Address _____ E-mail _____

City, State, Zip _____

Summer (if different) and dates _____

Please include a self-addressed envelope if you wish to receive a membership card.

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Dear Annie,
I entered a fine arts show, paid \$45 for two entries, 76 were accepted but only 6 watercolors were accepted. Mine was one. None of the watercolors placed in the winners even though two or three were lovely. What's happening to the art of watercolor – does it have to lean toward acrylics/gouache/etc., to stand up against pastels, photos and oils? Is transparent really a dying art form?

No name signed

Dear Anonymous,

First, let me congratulate you upon acceptance in the fine arts show! You have joined a small, but growing group of painters who insist on watercolor as their main medium and also insist on competing with the "big guns." You did not say how many entries there were in this show. We must remember that in some venues, such as AWS, there could be thousands of entries and only a hundred or so acceptances. But, as you know, locally, it usually is 100 to 150 entries with about 75 or so acceptances depending upon space limitations.

One of the most important unknowns about fine art shows is the bent of the judge. Many times if the judge is a curator at a major art museum or a famous art gallery, he/she may be predisposed to choosing oil paintings. Some say that this is due to the belief that oil paintings are "real" and watercolors are sketches done before the oil. Check out Sargent's work along with Homer, Hopper and others. You will see

Remember to send in your questions to Marcia Hirschy via e- or snail- mail!



If you don't stretch. You don't know where the edge is!

– Sara Little Turnbull
1992 Corporate Design Conference

ASK ANNIE!

watercolors as beautiful and intricately done as their oils. Many judges, instructors and curators of collections are looking for a "cutting edge" design and seem to feel that a mixed media painting answers that call. So, yes, in some competitions, watermedia stands up to those other media in a way that transparent watercolor cannot, and pleases those judges.

Many watercolor societies are offering exhibition competitions in just transparent watercolor. In fact, Gold Coast does just that in an effort to please those members who paint "purely" and continue the diversity needed to be an all-encompassing organization.

If you let the Transparent Watercolor Society of America be your guide, there will be no way you could believe that the medium is dying. With 900 members in 2003, they changed the name of the Society from "Midwest Watercolor Society" to TWSA because the reach for transparent watercolor was much farther than just the Midwest USA. You will see on their website examples of excellent paintings using all the elements of design and beauty of art. Many art magazines print the results of all the national competitions. In those watermedia exhibitions you will find an astounding number of pure, transparent watercolor paintings. Quoting Beverly Leesman, a watercolorist, writer and instructor, "Galleries need to point out the rich heritage of watercolors in this country. Like those of Burchfield, O'Keeffe and Wyeth, right on through today's masters like Dean Mitchell and Charles Reid." For those who love the magic of transparent watercolor one would have no better master to follow.

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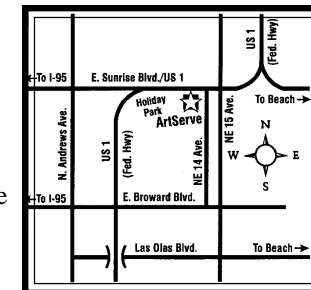
CALENDAR 2006

DECEMBER 2006

- 6 Take In, VOLUNTEERS exhibit, City of Sunrise Gallery 10 – 12 Noon
Rejects, 3 – 4 P.M.
- 6 Live model Paint - In, ArtServe 9:30 – 2 P.M.
- 9 Volunteers Reception 7 – 9 P.M. City of Sunrise Gallery
- 11 Call Elain Kahn with size dimensions 954 389 9895
- 13 Live model Paint - In. ArtServe 9:30 – 2 P.M.
- 13 GCWS Board Meeting, ArtServe, 3 P.M.
- 15-19 Frank Francese Workshop, Kiwanis Club 8:30 A.M. - 4:30 P.M.
- 19 GCWS Meeting, ArtServe Auditorium 7:00 – 9 P.M.
- 20 Pick up Volunteer's Exhibit, Sunrise City Center 10:00 - 11:00 A.M.
Remember to bring your Canson picture!

JANUARY 2007

- 10 Paint-In 9:30 Sharp – 2:00
Door is locked at 10 o'clock ArtServe
- 10 Board Meeting, 3:00 - 5:00 ArtServe
ALL ARE INVITED!
- 16 Gold Coast Monthly Meeting 7 P.M. ArtServe
- 31 Paint-In 9:30 Sharp - 2:00
Door is locked at 10 o'clock ArtServe



FEBRUARY 2007

- 9 Entry due, 31st Annual (Member's Only) Transparent Exhibition
- 14 Paint-In and Board Meeting 9:30 Sharp - 2:00 Door is locked at 10 o'clock ArtServe
- 14 Board Meeting 3:00 – 5:00 ArtServe ALL ARE INVITED!
- 19-23 Betsy Dillard Stroud Workshop, Kiwanis Club 8:30 A.M. - 4:00 P.M.
- 20 Gold Coast Monthly Meeting 7 P.M. ArtServe
- 28 Paint-In 9:30 Sharp – 2:00
Door is locked at 10 o'clock ArtServe

MARCH 2007

- 1 Deliver 31st Annual Members Only Transparent Exhibition
Fort Lauderdale Main Library, Gallery 6

BUSINESS ADVERTISING

GCWS is offering a new program this year for any commercial business to have an ad by the month or annually (nine months) placed in the newsletter. No workshops may be advertised. Ads may offer paints, supplies and other art information.

Rates are:

- Quarter page \$60 per issue
- Half page \$90 per issue
- Full page \$150 per issue

There is a 10% discount for three consecutive months • 20% for six months • 30% for 9 months

Ads may be changed monthly and must be paid in full to the treasurer, Mary Watkinson, 1217 Tangelo Isle, Oakland Park, 33315 prior to publication. Advertising content is due to the editor by the 20th of the month preceding the issue.

If you should decide to order from any of our ads, please mention Gold Coast Watercolor Society.

FRAMERS DISCOUNTS

Carreno Art & Frame Inc.
40 E. Oakland Park Blvd.
Ft. Lauderdale, FL 33334
954-561-7364
15% Discount

Art and Frame Shop
1513 East Commercial Blvd.
Ft. Lauderdale, FL 33334
Contact: Lisa Dodero
954-771-7010
20% discount on all single custom framing, not including specials.
Large orders will be automatically discounted. Turn around time is usually just a few days if product is in stock.

House of 20,000 Frames
230 South Cypress Road
Pompano Beach, FL 33060
Contact: Pete Santipadri
954-782-5125
20% discount, fast turn around time, large in house stock supply. No credit cards.

Artful Framer
260 S. University Drive
Plantation, FL 33324
Contact: Patty and Steve Koch
1-888-340-4278
www.artfulframergallery.com
33% discount

Pearl's
1033 E. Oakland Park Blvd.
Ft. Lauderdale, FL 33334
Contact: Devonne Stots
954-564-5700
FtLMGR@PearlPaint.com
Offers a student discount on supplies if you bring in your GCWS card and the supply worksheet offered by the workshop leader. It's helpful for the workshop leader to give Pearl's advance notice of items not normally carried so they may be ordered in time for the workshop.

Brooke Trace Gallery
1098 NE 45th Street
Oakland Park, FL 33334

Use your GCWS card to show your membership to access these recommended framers.

Remember, when you are comparing frames, you need to compare "apples to apples". Some framers offer lighter weight frames or lighter mm. plexiglass than others do, so check on the specifics when you compare prices.

GOLDCOASTWATERCOLORSOCIETY.COM

Get our Newsletter early!! Just log on to the goldcoastwatercolorsociety.com website. The website carries the current prospectuses, links to some artists and other information of value.



contact Carl Phillips, 954-873-2531 or carlphillips@hotmail.com for additional information.